

**PRIVACY
LAWS
&
BUSINESS
CONFERENCE**

**DATA PROTECTION IN
IRELAND, THE NETHERLANDS
AND SWITZERLAND**

**Wednesday October 19th 1988
Mayfair Hotel, Berkeley Street, London, W1.**

Next year when data protection legislation in Ireland and the Netherlands comes into force, and Switzerland follows a year or two later, you will need to change the way you currently manage data protection law compliance. Why and how? At this Privacy Laws & Business conference you will have an opportunity to meet the national policy-makers and prepare your company for this legal and operational challenge.

All three countries are introducing a new type of data protection law which will impose heavy responsibilities on each company. Instead of the traditional universal registration system pioneered by Sweden, and followed by most other countries, these three countries are introducing the radically different concept of self-regulation within the law.

**IRELAND'S BILL
NOW PASSED**

These second generation laws need careful attention. They will have a major impact on the way that companies collect, process, store, and transfer name-linked records like employee files, records on customers, suppliers, and job applicants. In two of the countries manual records are covered. One covers legal persons.

To help you manage the transition to these new-style laws, Privacy Laws & Business (the newsletter specialising in international data protection trends) has organized a one-day conference. There, you will have a unique opportunity to hear:

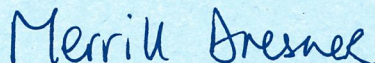
- from Privacy Laws & Business on the *new-style data protection laws* and news from September's international meeting of data protection authorities.
- *an update on the Council of Europe's work* in this area by the Chairman of its Committee of Experts on Data Protection.
- *presentations by the leading national policy-makers* from Switzerland, Ireland and the Netherlands on their new legislation and its impact on company operations.
- *an action-oriented session* led by a panel with wide experience of working with data protection laws in many countries. Ideas are invited from conference participants.

In addition, each participant will receive in advance of the conference a *documentation pack*, containing the Irish and Netherlands texts in English and the Swiss bill in French or German, with an English summary.

Following the conference, each participant will receive an action checklist based on the final session.

Please book your conference place right away by completing the enclosed order form. The programme gives full details. We look forward to meeting you on Wednesday October 19th.

Yours sincerely



Merrill Dresner
Editor, Privacy Laws & Business

P.S. *Late News*

For the first time in the U.K. Dr. Malcolm Norris, the Isle of Man's Data Protection Registrar, will be available to answer your questions on the Isle of Man's Act for which registration begins on October 17th.

PROGRAMME

DATA PROTECTION IN IRELAND, THE NETHERLANDS AND SWITZERLAND

Managing self-regulation within the law

9.00 Coffee and Registration

**9.30 NEW-STYLE DATA PROTECTION LAWS:
CONVERGENCE OR RADICAL CHANGE?**

- The Universal Approach – Sweden, France, UK
- Problems of Enforcement in the Microcomputer Age
- Corporate Impact – data exports, personnel, finance, marketing, office automation
- Sectoral Recommendations and Codes of Practice
- Towards Selective Registration – 2nd generation bills
- News from the Data Protection Commissioners' Annual Meeting

Mr. Stewart Dresner, Privacy Laws & Business

10.15 THE ROLE OF THE COUNCIL OF EUROPE

- The Convention for the Protection of Individuals with Regard to Automatic Processing of Personal Data
- Recommendations on Direct Marketing, Research and Statistics
- Working Parties e.g. on Employment Records, New Technologies, Banking

Mr. Peter Hustinx, Chairman of the Council of Europe's Committee of Experts on Data Protection

11.15 Coffee

11.45 SWITZERLAND'S DATA PROTECTION BILL

- Background to the Swiss legislation and timetable
- Coverage of manual records and legal persons
- Rules for the export of name-linked data
- The data protection bill, company and labour law
- Enforcement: the role of the Data Protection Commissioner the Commission and the courts

Dr. P. Muller, Head of the Data Protection Service, Switzerland's Federal Department of Justice, Berne.

12.45 Lunch

14.00 IRELAND'S DATA PROTECTION ACT

- Background to the Irish legislation and timetable
- Duties of a company's data controller
- Rights of data subjects
- Role of the Data Protection Commissioner
- Rules for the export of name-linked data
- Codes of practice
- Registration of certain categories of data controllers
- Enforcement

Mr. Donal Linehan, Principal Officer, Law Division,
Ireland's Department of Justice, Dublin

15.00 Tea

15.15 THE NETHERLANDS' DATA PROTECTION BILL

- Background to the Netherlands legislation
- Coverage of automated and manual records
- Standards for the protection of privacy
- Data subjects' rights
- Notification of name-linked files to the Registration Chamber
- The role of sectoral codes
- Categories of files exempt from notification
- Class actions
- Data exports
- Sanctions and enforcement

Mr. Peter Hustinx, Legal Advisor on Public Law,
the Netherlands' Ministry of Justice, the Hague.

16.15 HOW TO PREPARE FOR SELF-REGULATION: IDEAS FOR ACTION

- Who is responsible?
- Review existing policies
- Survey of name-linked files
- Data security
- Staff training
- Sensitive data
- Data exports
- Co-ordination with other companies to draw up sectoral rules
- Liaison with national data protection authorities

Panel: Mr. Simon Chalton, Director, Northern Europe, International Bar Association's Committee on Computer Law, Solicitor, Dibb Lupton;
Mr. Kevin Holland, Head of Consumer Affairs, The Reader's Digest Association; Mr. Norman Jackson, Computer Security Manager, Digital Equipment Company.

17.00 End

Note: There will be an opportunity to raise questions at each session.