

Asia Data Privacy Law Workshop



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Objectives

1

Identify / discuss pain points in APAC data privacy compliance (focused on case studies)

2

Share experiences / brainstorm solutions

3

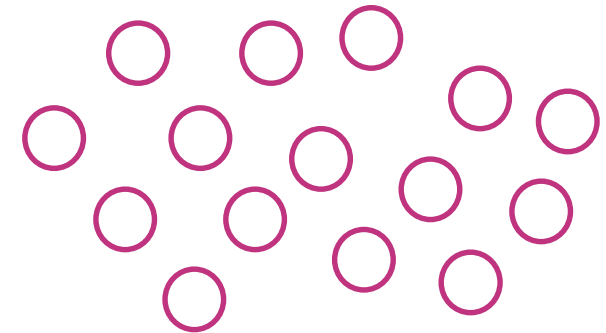
Interactive confidential discussion

APAC data privacy – Challenge #1

EU

vs.

APAC



with some country specific differences

disparate rules

APAC data privacy – Challenge #2

Different **policy objectives** behind APAC laws

business friendly

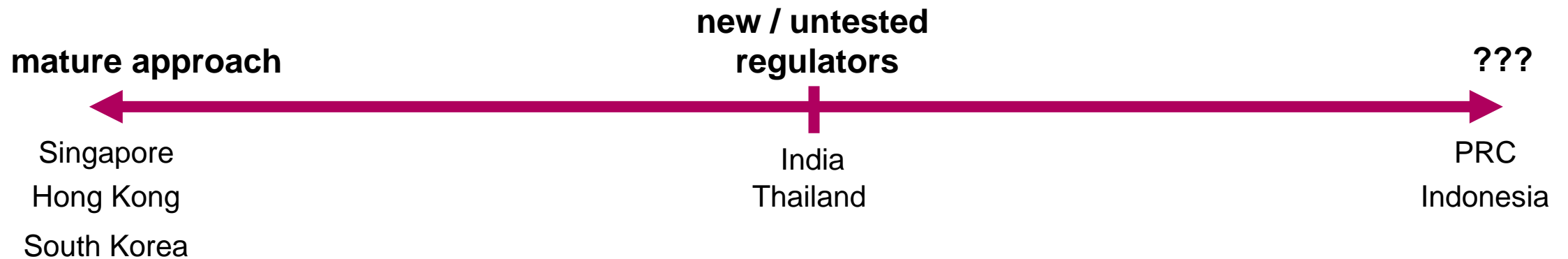
Singapore
Hong Kong

national security

PRC
Vietnam
Indonesia

APAC data privacy – Challenge #3

Uncertainty of implementation & regulatory guidance



Case study #1 – processing grounds

1. UK based organisation looking to expand to Asia.
2. Has a GDPR compliant privacy notice / consent.
3. How does it roll out in Asia?

Case study #2 – cross border transfer

1. EU based organisation with Asian operations wants to transfer data to EU.
2. Has a GDPR-compliant intra-group contract.
3. Can it rely on that EU IGA?
4. What about if transfer is to a cloud provider?

Case study #3 – data breach notification

1. UK based organisation with Asian operations suffers a data breach.
2. Some customers in Asia may have been impacted.
3. How should it approach Asian notifications?