



# Data privacy laws in the Asia-Pacific region:

Prospects for EU 'adequacy' becoming the regional standard  
**Asia-Pacific Conference: 15th December 2011, London, UK**

*Professor Graham Greenleaf, University of New South Wales, Australia and Asia-Pacific Editor, Privacy Laws & Business International Report*

## 09.00 Registration and Coffee

## 09.30 Welcome and Introduction

*Richard Cumbley, Partner, Linklaters, London*

## 09.35 Introduction to the Privacy Officers Network

*Stewart Dresner, Chief Executive, Privacy Laws & Business*

## 09.40 Introduction to data privacy laws in Asia

- ▶ Standards for principles
- ▶ Standards for enforcement

## 10.10 North Asia

- ▶ China
- ▶ Japan
- ▶ South Korea
- ▶ Taiwan
- ▶ Hong Kong
- ▶ Macao

## 11.00 Coffee

## 11.20 Data privacy laws in North Asia (continued)

## 11.50 Linklaters Case Study: Hong Kong reforms

*Richard Cumbley, Partner, Linklaters, London*

## 12.25 South Asia

- ▶ India
- ▶ Brief comments on other South Asian countries

## 13.00 Lunch

Conference Host: **Linklaters**

GRAHAM GREENLEAF is Professor of Law & Information Systems at the University of New South Wales, Sydney, Australia. In 2011 he also has Visiting Fellowships at Universities in Edinburgh, London; Seoul, Korea; and Hyderabad, India. His current areas of research focus are Asian data protection and privacy laws, public rights in copyright, and the globalisation of free Internet access to legal information. He is co-founder/co-director since 1995 of the free-access Internet law service, the Australasian Legal Information Institute (AustLII). He is a member of the Order of Australia for his contributions to advancing free access to legal information, and to the protection of privacy.

## 14.00 The Association of Southeast Asian Nations countries (ASEAN) [www.asean.org](http://www.asean.org)

- ▶ Malaysia
- ▶ Singapore
- ▶ Philippines
- ▶ Thailand
- ▶ Indonesia
- ▶ Vietnam
- ▶ Brief comments on other South-East Asian countries

## 14.45 Linklaters Case Study: Outsourcing in Asia

*Richard Cumbley, Partner, Linklaters, London*

## 15.30 Tea

## 15.50 Australasia

- ▶ New developments in New Zealand and Australia
- ▶ Brief comments on Pacific Island countries

## 16.20 International influences and the impact of European standards

- ▶ Asia Pacific Economic Cooperation (APEC) [www.apec.org](http://www.apec.org)
- ▶ The role of the Asia Pacific Privacy Authorities (APPA) [www.privacy.gov.au/aboutus/international/appa](http://www.privacy.gov.au/aboutus/international/appa)
- ▶ The influence in the Asia-Pacific region of the EU Data Protection Directive and the 'adequacy' findings; and the Council of Europe (Data Protection) Convention 108

## 16.45 Confidentiality and other laws on information governance in the region

*Julian Cunningham-Day, Partner, Linklaters, London*

## 17.10 Questions and answers not covered in sessions

## 17.30 Close

He has been involved in privacy issues for 35 years, initially as a researcher for the NSW Privacy Committee in 1975. He has been a Board member of the Australian Privacy Foundation since its inception in 1987. He was General Editor of the monthly Privacy Law and Policy Reporter 1994-2006, and since then has been Asia-Pacific Editor for *Privacy Laws & Business International Report*. He co-edited *Global Privacy Protection* (Edward Elgar, 2008). In 2010 he took the lead in establishing the Asian Privacy Scholars Network. He has carried out five consultancy assignments for the European Commission, evaluating data protection in countries outside Europe.

### Previous Privacy Officer Network Roundtables

- ▶ Madrid, Spain
- ▶ Rome, Italy
- ▶ Czech Republic, Hungary and Poland in Prague
- ▶ Paris, France
- ▶ Argentina's Commissioner in Montreux, Switzerland
- ▶ Australia's Commissioner in Montreux, Switzerland
- ▶ Berlin and Frankfurt, Germany
- ▶ Dublin, Ireland
- ▶ Greece and Portugal in London
- ▶ Russia's new law, London
- ▶ Stockholm, Sweden
- ▶ Helsinki, Finland
- ▶ Brussels, Belgium
- ▶ The Hague, Netherlands
- ▶ Luxembourg
- ▶ Warsaw, Poland
- ▶ Zurich, Switzerland
- ▶ London, United Kingdom
- ▶ Ra'anana, Tel Aviv, Israel
- ▶ Lisbon, Portugal
- ▶ BCRs, Washington DC
- ▶ European HR issues, Washington DC
- ▶ Canadian HR issues, Toronto
- ▶ Asia Pacific Briefing, London
- ▶ Asia-Pacific Conference, Strasbourg

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- Sony

**FUTURE PRIVACY OFFICERS NETWORK EVENT:  
Hungary Roundtable, 8th December 2011, Budapest**  
More details at: [www.privacylaws.com/pon\\_31](http://www.privacylaws.com/pon_31)

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#### Asia-Pacific Conference 15th December 2011, London

- I am a Privacy Officers Network member (fee paid)
- Early Bird Fee until 18th November **£550 + VAT**
- Standard Fee after 18th November **£650 + VAT**
- Extra person from the same organisation **£400 + VAT**
- Workbook/Slides (for non-participants) **£125 + VAT**

#### Hungary Roundtable 8th December, 2011, Budapest

- I am a Privacy Officers Network member (fee paid)
- Early Bird Fee until 8th November **£550 (No VAT)**
- Standard Fee after 8th November **£650 (No VAT)**
- Extra person from the same organisation **£400 (No VAT)**
- Documents/Slides (for non-participants) **£125 + VAT**

- Annual Privacy Officers Network Membership**  
3 meetings/documents within a year **£1,500 + VAT**

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