



**ADATVÉDELMI BIZTOS**  
Hungary's Data Protection and  
Freedom of Information Commissioner

## PL&B UK & INTERNATIONAL REPORTS

The essential information source for privacy law compliance worldwide

Request your free Report samples and e-mail news at [www.privacylaws.com](http://www.privacylaws.com)

**"Very in-depth, not superficial, lively discussion, interesting participants."**

**KATHARINA WEIMER, REED SMITH**

**"The presence of the regulators is excellent and a great opportunity to hear the news on our issues. They explained the legislation in less legal and more practical terms, with real life examples."**

**JENNIFER DUNNE, BARCLAYS**

**"Open atmosphere of the discussion. Very good organisation and food."**

**DR. BARBARA TOMASI,  
CRO-PHARMANET SERVICES**

# Privacy Officers Network Hungary's New Data Protection Law

Imposing criminal penalties, higher costs, greater administrative burdens on companies and stronger powers for the Data Protection Authority

Roundtable with the Data Protection and Freedom of Information Commissioner

**8th December 2011, Budapest, Hungary**

## ROUNDTABLE PROGRAMME

Register for these events and get more information at [www.privacylaws.com](http://www.privacylaws.com)

LAW SOCIETY CPD HOURS

### Previous Privacy Officers Network Events

- ▶ Madrid, Spain
- ▶ Rome, Italy
- ▶ Czech Republic, Hungary and Poland in Prague
- ▶ Paris, France
- ▶ Argentina's Commissioner in Montreux, Switzerland
- ▶ Australia's Commissioner in Montreux, Switzerland
- ▶ Berlin and Frankfurt, Germany
- ▶ Dublin, Ireland
- ▶ Greece in London
- ▶ Russia's new law, London
- ▶ Stockholm, Sweden
- ▶ Helsinki, Finland
- ▶ Brussels, Belgium
- ▶ The Hague, Netherlands
- ▶ Luxembourg
- ▶ Warsaw, Poland
- ▶ Zurich, Switzerland
- ▶ London, United Kingdom
- ▶ Ra'anana, Israel
- ▶ Lisbon, Portugal
- ▶ BCRs, Washington DC
- ▶ European HR issues, Washington DC
- ▶ Canadian HR issues, Toronto
- ▶ Asia Pacific Briefing, London
- ▶ Asia-Pacific Conference, Strasbourg

# Hungary's Data Protection Law

## Roundtable with Dr. András Jóri, Data Protection and Freedom of Information Commissioner, Hungary and his senior staff

### 09.00 Registration and Coffee

### 09.25 BP Health and Safety Announcement

*Katalin Eszter Varga, Communications & PR Specialist,  
BP European Business Service Centre, Hungary*

### 09.30 Welcome

*Attila Toth, Finance Director, BP, Hungary*

### 09.35 Introduction

*Stewart Dresner, Chief Executive, Privacy Laws & Business, UK*

- ▶ The role of the Privacy Officers Network
- ▶ Themes for discussion during the day

### 09.45 Changes to the data protection law

*Dr András Jóri, Data Protection and FoI Commissioner,  
Office of the Data Protection Commissioner (ODPC)*

- ▶ Overview of changes
- ▶ The regulatory structure
- ▶ The independence and powers of the new DPA
- ▶ The impact on companies

### 09.55 Questions & Answers

### 10.05 Differences between Hungary's new data protection law and the EU Data Protection Directive

*Dr András Jóri, Data Protection and FoI Commissioner*

- ▶ Definitions
- ▶ Legal basis for data processing and the importance of informed and explicit consent

### 10.20 Questions & Answers

### 10.30 Changes to the registration process

*Zsolt Bártfai, Deputy Head, Dept. for Investigations, ODPC*

- ▶ Fees for registration
- ▶ DPA investigation during the registration process
- ▶ Registration of sensitive data
- ▶ Exemptions from registrations
- ▶ Basis for the authority refusing a registration
- ▶ Expected timetable for the new registration process

### 10.50 Questions & Answers

### 11.00 Coffee Break

### 11.20 Transfers of personal data outside the European Economic Area

*Dr András Jóri, Data Protection and FoI Commissioner and  
Zsolt Bártfai, Deputy Head, Dept. for Investigations, ODPC*

- ▶ Applicable law, for example, transfers of personal data to other countries within the European Economic Area (EEA) which is then transferred outside the EEA
- ▶ Consent (including the validity of employees' consent and click-through methods)
- ▶ Binding Corporate Rules
- ▶ EU model contracts
- ▶ Cloud computing

### 11.50 Questions & Answers

### 12.05 Outsourcing

*Zsolt Bártfai, Deputy Head, Dept. for Investigations, ODPC*

- ▶ Application of the law to outsourcing (the reach of Hungary's law to processing in other countries)

- ▶ Notification requirement regarding outsourcing

- ▶ Use of sub-processors by data processors in Hungary and other countries (EU and Hungarian law conflict)

### 12.30 Questions & Answers

### 12.45 Lunch

### 13.45 Human resources

*Nóra Forgács, Head of the Cabinet, ODPC*

- ▶ Collection of data as part of the recruitment process
- ▶ Psychometric testing
- ▶ Monitoring of employees' use of e-mail and the Internet and CCTV surveillance
- ▶ Collection of family information for use in emergencies
- ▶ Transfer of human resources data outside Hungary
- ▶ Whistle blowing
- ▶ Joint publication on HR data by the Data Protection Authorities of Hungary, Poland and the Czech Republic

### 14.15 Questions & Answers

### 14.25 Social media

*Katalin Somogyvári, DP Officer, Dept. for Investigations, ODPC*

- ▶ Application of Hungarian law to social media websites based outside the European Economic Area
- ▶ Use of social media by employees; and for recruitment
- ▶ Use of social media in marketing

### 14.50 Questions & Answers

### 15.00 The data protection authority's enforcement tools

*Nóra Forgács, Head of the Cabinet, ODPC*

- ▶ Priorities regarding enforcement and inspection visits
- ▶ The role of complaints in setting enforcement agenda
- ▶ The inspection process: advance notice of inspection; type of inspectors (technical/legal); duration; company input and publicity for the Commissioner's report
- ▶ The use of the media as an enforcement tool
- ▶ The new Data Protection Authority's fining power

### 15.30 Questions & Answers

### 15.45 Action points for companies

*Dr András Jóri, Data Protection and FoI Commissioner*

- ▶ Implementation of the EU ePrivacy Directive in Hungary – the use of cookies and data breach notification
- ▶ Appointment of a company Data Protection Officer
- ▶ Legal status of personal data collected on a business card

### 16.00 Questions & Answers

### 16.15 Coffee Break

### 16.30 Hungary's new data protection law from the government's perspective

*Dr Endre Szabó, Deputy Head of Dept. for International Judicial Cooperation, Ministry of Justice, Hungary and an advisor to Dr Attila Péterfalvi, Head of Hungary's new DPA*

- ▶ The government's thinking on the new law
- ▶ The reasons for the main changes affecting companies.
- ▶ How the government is dealing with any differences between the EU Data Protection Directive and Hungary's new data protection law
- ▶ The extent to which the new law cover points expected in the revised EU Data Protection Directive, such as data breach notification in all sectors.

### 17.00 Questions & Answers

### 17.30 Close



**ADATVÉDELMI BIZTOS**  
Hungary's Data Protection and  
Freedom of Information Commissioner

Host: **bp**



Note: *Dr András Jóri* has kindly agreed that this event will be held in English.

# INTERNATIONAL & UK REPORTS

## SUBSCRIPTION PRICES

UK Report £299

International Report £395

Combined Subscription £625

The Essential Information Source for Privacy Law Compliance

## Subscription Package

2-4 subscriptions now just 30% of the standard fee

Six issues of each report are published annually. A subscription comes with the following benefits:

### E-Mail Updates

Keeping you regularly informed of the latest developments in data protection and privacy issues worldwide, and the UK Freedom of Information Act.

### Helpline Enquiry Service

Contact the *Privacy Laws & Business* team with questions such as the current status of data protection legislation worldwide, and sources for specific issues and texts.

### Report Index

The cumulative country, subject and company index is updated on the *Privacy Laws & Business* website after the publication of each report.

### Web-Enabled PDF Version

The reports are available in both paper and PDF formats. The PDF version is web-enabled to allow you to click from web addresses to websites and has hyperlinks from the contents on the front page to the page where the report begins. This version arrives in your email inbox on publication day.

### Enterprise Licence Fee

An enterprise licence allows you to upload the PDF reports onto your Intranet, to get the PDF's emailed to all the relevant people within your organisation and to receive up to 10 printed copies.

### Subscribers in 30+ countries include:

- American Express
- AstraZeneca
- AXA PPP Healthcare
- BP
- Deloitte & Touche
- Ernst & Young
- Fujitsu Services
- Hewlett Packard
- Johnson & Johnson
- Linklaters
- Microsoft
- Merrill Lynch
- Novartis
- Reuters
- Sony Corporation
- Western Union
- Walt Disney Company
- Data Protection Commissioners
- Foreign & Commonwealth Office
- Ministry of Justice
- Other Public Sector Agencies

**P**RIVACY INCIDENTS can leave organisations in breach of the law and can even result in criminal liability for senior management and employees. Bad publicity can seriously damage your organisation's brand and inevitably its bottom line.

Can your organisation really afford not to understand its legal requirements? Consumers are becoming increasingly aware of their privacy rights and are willing to exercise them against organisations that fail to safeguard their personal data properly.

*Privacy Laws & Business* has been providing data protection publications, conferences, advice and consultancy since 1987. It has become the comprehensive information source for privacy and data protection managers and lawyers.

Through a mixture of corporate case studies, legal analysis and advice, the *Privacy Laws & Business* reports:

- ▶ Show you where organisations have gone wrong, and how to go about correcting any problems
- ▶ Help your organisation benchmark its compliance practices and discover new ways of improving your procedures
- ▶ Provide you with expert comment from leading privacy consultants, managers, lawyers, and regulators.

Breaking news and developments are gathered together in one valuable resource, leaving you free to improve compliance, boost customer trust, and protect your organisation's reputation.

### Editor, International & UK Reports:

Laura Linkomies [laura.linkomies@privacylaws.com](mailto:laura.linkomies@privacylaws.com)

## FREE NEWS SERVICE

To introduce you to the PL&B Reports, you can obtain:

1. Free sample reports (International and/or UK)
2. Free E-Mail Updates:

visit: [www.privacylaws.com/news](http://www.privacylaws.com/news)



# About Privacy Laws & Business

*Privacy Laws & Business* has been providing data protection newsletters, conferences, advice and consultancy, privacy laws audits, and in-house training for over 24 years. The *Privacy Laws & Business* team works in a co-operative spirit with many Privacy Commissioners worldwide and privacy policy staff in international organisations.

*Privacy Laws & Business* client companies include the UK Top Ten, 8 of the Global Top 10 and 7 of Europe's Top 10 in the *Financial Times* lists; 14 of the USA's Top 20 in the *Fortune* list; and 70% of the top 20 law firms in London and UK Legal 500 lists.

## PL&B CLIENTS INCLUDE:

- ABB
- Accenture
- AstraZeneca
- AXA
- Barclays Bank
- BP
- British Airways
- BT
- Citi
- Covington & Burling
- CSC Computer Sciences
- eBAY
- Ernst & Young
- Experian
- ExxonMobil
- Facebook
- Fujitsu
- General Electric
- General Motors
- Google
- Hewlett Packard
- IMS Health
- JPMorgan Chase Bank
- Johnson & Johnson
- Linklaters
- Merck
- Microsoft
- Nokia
- Novartis
- Pfizer
- PricewaterhouseCoopers
- Procter & Gamble
- Sony

## PRIVACY OFFICERS NETWORK REGISTRATION FORM

### Personal Details

Name: .....

Position: .....

Organisation: .....

Address: .....

.....

.....

.....

Postcode: .....

Country: .....

Tel: ..... Fax: .....

E-Mail: .....

### Hungary Roundtable

All options include documents and lunch

#### 8th December 2011, Budapest, Hungary

- Early Bird Fee\* **£550 GBP (No VAT)**
- Standard Fee **£650 (No VAT)**
- I am a Privacy Officers Network member (fee paid)
- Documents/Slides (for non-participants) **£125 + VAT**  
\* You must register by 8th November

- Annual Privacy Officers Network Membership**  
3 meetings/documents within a year **£1,500 + VAT**

Other membership options: [www.privacylaws.com/pon](http://www.privacylaws.com/pon)

**Data Protection Notice:** *Privacy Laws & Business* will not pass on your details to third parties. We would like to send you information occasionally on privacy law services. Please indicate if you do *not* wish to be contacted by:  Post  E-mail  Telephone.

**Please return this form to:** Workshop Coordinator, Privacy Laws & Business, 2nd Floor, Monument House, 215 Marsh Road, Pinner, Middlesex HA5 5NE, United Kingdom. e-mail: [info@privacylaws.com](mailto:info@privacylaws.com) Tel: +44 (0)20 8868 9200 Fax: +44 (0)20 8868 5215

### Payment Options

To secure your registration, you must either make your *payment* or send a *purchase order* 10 days before the event. Until we receive either, your registration is not guaranteed. If you cancel your registration in writing at least 21 days before an event, you must pay a £100 (plus VAT) cancellation fee or transfer your registration to a future PL&B event. After that date, no refunds will be made. VAT No.: 505 3809 59.

Cheque payable to: *Privacy Laws & Business*

Bank transfer direct to our account:

*Privacy Laws & Business*, Barclays Bank PLC,  
355 Station Road, Harrow, Middlesex, HA1 2AN, UK.  
Bank sort code: 20-37-16 Account No.: 20240664  
IBAN: GB92 BARC 2037 1620 2406 64 SWIFTBIC: BARCGB22  
*Please send a copy of the transfer order with this form.*

American Express  MasterCard  Visa

Card Name: .....

Credit Card Number: .....

Expiry Date: .....

Card billing name and address if different from above:

Address: .....

.....

Postcode: .....

Invoice/Purchase Order No:

**Total:** ..... £ .....

**Signature:** ..... **Date:** .....

By signing this form, you agree that *PL&B* may process this data