

**PRIVACY LAWS & BUSINESS**  
DATA PROTECTION & PRIVACY INFORMATION WORLDWIDE

11th Annual International Conference 1998

*Balancing New Data Protection Law  
with Changing Business Needs*

First Conference Presentation on the New Data Protection Bill  
by George Howarth MP, Home Office Minister, UK



July 13-15th 1998, St. John's College, Cambridge

**CONFERENCE PROGRAMME**

25 CONTINUING PROFESSIONAL DEVELOPMENT HOURS



11th Annual International Conference 1998  
July 13-15th 1998, St. John's College, Cambridge

The deadline for the new laws are fast approaching. By October 24th this year, the new data protection laws will start to require of your organisation many changes to respond to their wider scope, their tougher requirements and their stronger individual rights. Are you prepared? How will you balance the new data protection laws with your changing business needs? How to understand the issues and how to tackle this question provide the theme for this year's conference.

The programme covers aspects of the new data protection laws which are essential for you to manage the process of transition from the old to the new. We are delighted to present the following firsts:

George Howarth MP, the Home Office Minister, who is currently piloting the UK's Data Protection Bill through the House of Commons.

Professor Dr Spiros Simitis, a consultant to the European Commission and a former Data Protection Commissioner in Germany, on how the EU countries are implementing the EU Data Protection Directive and on the ILO's Code of Practice on the Protection of Workers' Personal Data.

Marie Georges, from France's Data Protection Commission Nationale de l'Informatique et des Libertés, on some of its recent policy decisions and the impact of the new law there.

Nick Grouf, the CEO of Firefly, recently acquired by Microsoft, on empowering individuals to control their personal information, in a session on protecting privacy on the Internet.

A platform for the draughtsmen of the rival model contract provisions to explain their approaches to transferring personal data outside the EU to those countries without "adequate" laws.

The new UK data protection draft regulations on telecommunications and telemarketing.

The relationship between the new UK Data Protection Act and the open government bill.

We are also delighted to welcome back Elizabeth France, the UK's new Data Protection Commissioner.

*Wren Bridge Punt (below) and front cover of Trinity College Avenue Gate photographs by Tim Rawle ©*



## Objectives

The conference objectives are to familiarise you with the latest developments in data protection law, to explain what action your organisation needs to take to ensure compliance and combine it with good business practice. An ideal opportunity to meet key international policy makers.

## Who Should Attend

This conference is for both experienced data protection managers/advisers and those who are newly responsible for compliance with data protection law. It provides a unique combination of professional development and international peer group networking and will be of value to public and private sectors: data protection managers/advisers/trainers; company secretaries, lawyers; information systems, data security and database managers.

## The Essential Event

The *Privacy Laws & Business* annual residential conferences are recognised as the key events in the international data protection/privacy law calendar. These conferences are the best international networking opportunity for data protection managers and the regulatory authorities. You are sure to gain professionally, hear and meet world class speakers, scan the horizon for emerging issues and enjoy the unique summer school atmosphere.

*St. John's College, founded in the 16th century, is a beautiful conference location which combines modern conference facilities with the best of old Cambridge atmosphere. It provides a professionally equipped lecture theatre and first-rate cuisine in the medieval dining hall. The college has quiet gardens and a tranquil setting by the River Cam.*

# 11th Annual International Conference 1998 Registration Form

## Personal Details

(For more than one person photocopy this form)

Name: .....

Position: .....

Organisation: .....

Address: .....

.....

Postcode: .....

Tel: ..... Fax: .....

e-mail: .....

Signature: .....

Date: .....

## Registration

(Please tick one option only)

1. Complete conference including two nights college accommodation, papers and all meals until the end of the conference.  
**£886.00 plus VAT (£1041.05)**

2. Monday 13th & Tuesday 14th July with college accommodation, papers and all meals until the end of the sessions on Tuesday.  
**£665.00 plus VAT (£781.38)**

3. Tuesday 14th & Wednesday 15th July with college accommodation, papers and all meals until the end of the conference.  
**£665.00 plus VAT (£781.38)**

4. One day conference & papers with coffee, lunch and tea on that day. Please circle the day of your choice: Monday, Tuesday, Wednesday.  
**£333.00 plus VAT (£391.28)**

5. Conference papers for non-participants **£150.00**  
Please note: No reductions for accommodation or meals which are not taken.

## Session Choices

(Please indicate your preference for the sessions below)

*Monday July 13th – 11.30*  
New UK Data Protection Act mainly for the private sector  
Data protection/privacy developments in France & the USA

*Tuesday July 14th – 11.15*  
Contracts for international transfers of personal data  
New UK Data Protection Act compliance action plan

*Tuesday July 14th – 14.45*  
Protecting privacy in electronic commerce and the Internet  
Question time with the lawyers

*Wednesday July 15th – 9.00*  
New UK Data Protection Act mainly for the public sector  
Raising and maintaining data protection awareness

## Payment Options

Please note that all fees are payable in advance and if necessary please include a copy of your purchase order.

1. Please make cheques payable to:  
*Privacy Laws & Business*

2. Bank transfer direct to our account:  
S. H. Dresner T/A Privacy Laws & Business,  
Barclays Bank PLC, 355 Station Road,  
Harrow, Middlesex, HA1 2AN, UK.  
Bank sort code: 20-37-16  
Account No.: 20240664

*Cheque or direct bank payments outside the UK, please add £15.00 +VAT (£17.63) to cover bank charges and send a copy of the transfer order with this form.*

3. Credit card: American Express Visa  
MasterCard Eurocard  
(please indicate card and add extra 3.75% for card charges).

Credit card number: .....

Expiry date: .....

Card billing name and address if different from above:

Name: .....

Address: .....

.....

Postcode: .....

## Additional Notes

You will be sent an acknowledgement of booking within 14 days together with a receipted VAT invoice. Our VAT number is 505 3809 59. Substitutions may be made at any time but our office must be notified immediately. Cancellations must be made in writing before June 26th 1998 and will be subject to a £75 administration fee. After this date, full fees will apply, however we will send you conference papers.

If you require a parking place reserved at the college please write in of your car registration number:

.....

Special diets:

.....

**Please return this form to:**  
Ms Gill Ehrlich  
Conference Coordinator,  
Privacy Laws & Business,  
Roxeth House, Shaftesbury Avenue,  
Harrow, Middlesex, HA2 0PZ, UK.  
Tel: +44 (0)181 423 1300  
Fax: +44 (0)181 423 4536

# Day 3 – Wednesday, July 15th, 1998

7.30-8.45 Breakfast

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8.30-13.00 Registration in the Fisher Building

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## Establishing privacy compliance policies and ensuring that they are put into practice

9.00

### *Parallel Session: UK*

An outline of the new UK Data Protection Act compared with the current law (mainly for the public sector)

Antonia Lindsay, Compliance Officer, and Naomi Powell, Strategic Policy & International Officer, Office of the Data Protection Registrar, UK

### *Parallel Session: International*

Raising and maintaining data protection awareness

Andrew Breakwell, Director of Marketing Easy i, Kenilworth, UK

How The McGraw-Hill Companies developed, established and supervise their global privacy program

Cindy Braddon, Vice-President, Washington Affairs & co-chair, Privacy Steering Committee, The McGraw-Hill Companies

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10.05

Chairman's introduction to the day, conference feedback and planning ahead

Stewart Dresner, Director, Privacy Laws & Business

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10.20

Auditing compliance with the Data Protection Act: the Police approach

Anne Chafer, Data Protection Officer, Leicestershire Constabulary

John Black, Inspection Manager, Essex Police and Secretary, the ACPO Data Protection Committee  
The speakers are co-authors of the 1998 Police Audit Guide

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11.00

Coffee

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11.30

How a Privacy Commissioner conducts a privacy audit:  
A model for new-style enforcement?

Dr David Flaherty, Information and Privacy Commissioner, British Columbia, Canada

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## The Home Office Minister's view

12.10

The Data Protection Act 1998: An overview

George Howarth MP, Parliamentary Under-Secretary of State, Home Office, London

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13.00

Lunch

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## Regulating personal data in the fight against crime

14.00

Crime and Disorder Act 1998: a police view of multi-agency sharing of personal data and its compatibility with the Data Protection Act 1998

David Phillips, Chief Constable, Kent County Constabulary and Chair, Association of Chief Police Officers Crime Committee (invited)

Information sharing and surveillance: only the guilty have anything to fear?

Jonathan Bamford, Assistant Registrar, Office of the Data Protection Registrar

The smart warrant card concept: A smart card for the police to secure access to applications and data on police and third party systems to ensure Data Protection Act compliance

Michael Hall, Senior Consultant, Software Division, Bull Information Systems, Birmingham

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16.00

Close and tea

11th Annual International Conference 1998 July 13-15th 1998, St. John's College, Cambridge

## *Balancing New Data Protection Law with Changing Business Needs*

**Day 1 – Monday, July 13th, 1998**

*Note:* Time has been scheduled for questions and discussion at the end of each session. It may be necessary for unforeseen reasons to change the content/timing of the programme and/or speakers.

10.00-18.00 Registration in the Fisher Building

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11.00 Coffee

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11.30 ***Parallel Session: UK***

An outline of the new UK Data Protection Act compared with the current law (mainly for the private sector)

Antonia Lindsay, Compliance Officer, and Naomi Powell, Strategic Policy & International Officer, Office of the Data Protection Registrar, UK

***Parallel Session: International***

Data protection/privacy developments in France and the USA

Marie Georges, Head, International Relations, Commission Nationale de l'Informatique et des Libertés, Paris

Robert Belair, Co-Editor, Privacy & American Business and Partner, Mullenholz, Brimsek & Belair, Washington DC

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13.00 Lunch

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14.00 Chairman's introduction to the conference themes

Stewart Dresner, Director, Privacy Laws & Business

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14.15 On the point of change – the key differences between the 1984 & 1998 legislation

Elizabeth France, Data Protection Commissioner, UK

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15.30 The International Labour Office's Code of Practice on the Protection of Workers' Personal Data: would observing the code mean compliance with "adequacy" under the EU Data Protection Directive?

Professor Dr Spiros Simitis, Director, Institute of Labour Law and the Research Centre for Data Protection Law, University of Frankfurt, Germany, Consultant to the European Commission on data protection law

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16.10 Tea

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16.30 Balancing open government and data protection law

Dr David Flaherty, Information and Privacy Commissioner, British Columbia, Canada

Graham Davies, Policy Manager, Freedom of Information Unit, Cabinet Office, UK

Maurice Frankel, Director, Freedom of Information Campaign, UK

Elizabeth France, Data Protection Commissioner, UK

*Chair: James Michael, Director, Centre for Communications & Information Law, University College, London*

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17.45 Close

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18.00 Guided walks

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18.30 PL&B UK Information & Compliance Programme feedback and planning ahead

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18.45 Drinks in St. John's College Garden, followed by Dinner in The Hall at 19.30

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21.00 Data protection and public access to official information

Dr Ian Walden Centre for Commercial Law, QMW College, University of London; consultant, Bird & Bird, London

# Day 2 – Tuesday, July 14th, 1998

7.30-8.45 Breakfast

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8.30-13.00 &  
14.00-17.30 Registration in the Fisher Building

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9.00 Chairman's introduction to the day's themes  
Stewart Dresner, Director, Privacy Laws & Business

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## Implementation of the EU Data Protection Directive in Europe and its impact in other countries

9.15 How the EU Member States are implementing the EU Data Protection Directive:  
Opportunities for developing and risks of limiting data protection  
Professor Dr Spiros Simitis, Director, Institute of Labour Law and the Research Centre for Data Protection Law,  
University of Frankfurt, Germany, Consultant to the European Commission on data protection law and former  
Chairman of the Council of Europe's Committee of Experts on Data Protection

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9.50 The EU Data Protection Directive: The North American Response  
Professor Dr Colin Bennett, Department of Political Science, University of Victoria, British Columbia, Canada

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10.10 Discussion on the implementation of the EU Data Protection Directive

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10.45 Coffee

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11.15 ***Parallel Session: UK***  
**New UK Data Protection Act  
Compliance Action Plan**  
  
Reassessing your data subjects' rights  
procedures using a standards approach  
Dr Hayden Kendler, Consultant, Privacy Laws & Business  
  
Reassessing your vulnerability to  
prosecution and enforcement action  
by the Data Protection Commissioner  
Angus Hamilton, Solicitor, Hamiltons  
and prosecuting solicitor representing  
the Data Protection Registrar  
  
Planning ahead: Understanding  
the transitional provisions  
Chris Amery, Independent Consultant  
*Chair: Stewart Dresner, Director,  
Privacy Laws & Business*

***Parallel Session: International***  
**Contracts for international  
transfers of personal data**  
  
The work of the Article 29 committee:  
Nick Platten, Data Protection Consultant, and  
advisor to DG15, the European Commission  
  
The International Chamber  
of Commerce model contract:  
Charles Prescott, Chair, Working Party on  
Privacy and Transborder Data Flows,  
US Council for International Business  
  
New models for data protection contracts:  
Robert Belair, Co-Editor, Privacy & American Business &  
Partner, Mullenholz, Brimsek & Belair, Washington DC  
  
The Confederation of British  
Industry model contract clauses:  
Vivian Bowern, Chairman,  
CBI Data Protection Working Party  
  
Viewpoint of the UK's  
Data Protection Registrar:  
Francis Aldhouse, Deputy Registrar  
*Chair: Simon Chalton, Solicitor, Bird & Bird, London*

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13.00 Lunch

# Telecommunications and Telemarketing

- 14.00 Applying data protection law to telecommunications and telemarketing in the UK: The New UK Telecommunications Data Protection Regulations implementing the EU Telecommunications Data Protection Directive  
Julian Farrel, Head, European Communications Policy, Department of Trade and Industry, UK  
*Chair: Christopher Millard, Partner, Clifford Chance; Chairman, CBI Telecommunications Data Protection Committee*
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- 14.45 ***Parallel Session: UK***  
**Question time with the lawyers**  
Questions you always wanted to ask on the Computer Misuse Act, the EU Database Directive and the EU Distance Contracts Directive  
  
Specialist lawyers will give brief presentations on the above. You may then put your questions to them.  
  
Simon Chalton, Solicitor, Bird & Bird, London.  
Shelagh Gaskill, Partner, Masons, Leeds  
Christopher Millard, Partner, Clifford Chance, London  
*Chair: Stewart Dresner, Director, Privacy Laws & Business*

- Parallel Session: International***  
**Protecting privacy in electronic commerce and on the Internet**  
  
Part 1: Policies  
  
Regulatory initiatives to protect privacy when using on-line services: Belgium, France, Germany and the UK  
Professor Paul Schwartz,  
Brooklyn Law School, New York, USA  
  
Assessing the adequacy of self-regulation for Internet privacy: The USA approach  
J. Beckwith Burr, Senior Internet Policy Advisor, NTIA, Department of Commerce, Washington DC and  
Associate Professor Mary Culnan, School of Business, Georgetown University, Washington DC  
*Chair: Nick Platten, Data Protection Consultant, and advisor to DG15, the European Commission*
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- 15.45 Tea
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## Protecting privacy in electronic commerce and on the Internet

### Part 2: Company practices: Achieving secure transactions and payments

- 16.15 EU and UK planned laws on regulating signatures and certification authorities: Implications for business  
Dr Ian Walden, Centre for Commercial Law Studies, QMW and consultant to Bird & Bird, London  
  
Privacy protection: empowering individuals to control their personal information  
Nick Grouf, CEO Firefly, Microsoft Corporation, Redmond, Washington State, USA  
  
How Europay, France, and other organisations use a smart card based security system to establish trust between the parties in electronic commerce transactions  
Alan Laird, Business Manager, Electronic Commerce, Bull Information Systems, London  
*Chair: Chris Amery, Independent Consultant*
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- 17.45 Close
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- 18.30 Privacy Laws & Business International Newsletter feedback and planning ahead
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- 18.45 Drinks in St. John's College Garden and punting on the River Cam
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- 19.30 Dinner in The Hall

# What others think...



*"Many thanks for a superb conference. I learned a great deal and liaised with so many different people..."*

MINISTRY OF DEFENCE

*"I was impressed with the consistently high standard..."*

JP MORGAN

*"Thank you to all your staff who are at all times totally professional. Their attitude and cheerful manner helps to make Privacy Laws & Business the success it is..."*

THE POST OFFICE

*"The atmosphere was very friendly, with those who are long-term attendees mixing readily with newcomers..."*

LLOYDS REGISTER

*"The meals were excellent, the social gatherings very enjoyable and the setting spectacular..."*

INFORMATION AND PRIVACY COMMISSION, ONTARIO



For a more detailed version of the conference programme  
log on to: [www.privacylaws.co.uk](http://www.privacylaws.co.uk)

**Privacy Laws & Business clients include over 60% of the Financial Times UK Top 50 companies.**

## Previous Participants

Representatives from some 20 countries and all sectors of industry have attended our previous conferences including:

Abbey National  
American Express  
Association of British Insurers  
AT&T  
Barclays  
Bank of Scotland  
British Airways  
British Gas  
British Petroleum  
British Telecom  
Cellnet  
Ciba-Geigy  
Citibank  
Commercial Union  
Coopers & Lybrand  
Dun & Bradstreet  
Experian  
Eagle Star  
Federal Express  
Ford Credit  
General Motors  
Glaxo Wellcome  
Guardian Royal Exchange  
Hoechst  
IBM  
ICI  
KPMG  
Marks & Spencer  
Microsoft  
Motorola  
Prudential  
Rank Xerox  
Reuters  
Royal Bank of Scotland  
Royal Insurance  
Shell

Data Protection Authorities  
Privacy Commissioners

European Commission  
Council of Europe  
Charities  
Public Sector

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# PRIVACY LAWS & BUSINESS

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INTEGRATING PRIVACY LAWS INTO GOOD BUSINESS PRACTICE