CONFERENCE PROGRAMME

21 CONTINUING PROFESSIONAL DEVELOPMENT HOURS

WHO SHOULD ATTEND

- Data Protection Managers & Staff
- Chief Privacy Officers
- Freedom of Information Managers
- Lawyers
- DP/FoI Advisers & Trainers
- Company Secretaries
- Information Systems, Data Security & Database Managers
- Auditors
- Consultants
- Marketing Managers
- Human Resources Managers

Privacy Crisis Ahead?
Investing enough in data protection to strengthen and defend your reputation

19th year as Europe’s leading international data protection and freedom of information event

Freedom of Information Track: July 4th

“Well organised, great content, a fitting venue”
DEAN FORBES, SCHERING-PLOUGH

Privacy Laws & Business client companies include:
The UK Top 10, 8 of the Global Top 10 and 7 of Europe’s Top 10 in the Financial Times lists; and 10 of the US Top 20 in the Fortune list.

Related Event
Children’s Privacy Protection Network: July 6th, London

Register for this event and get more information at www.privacylaws.com

CONFERENCE
July 3rd-5th 2006, St. John’s College, Cambridge, UK

Conference
19TH ANNUAL INTERNATIONAL
60 SPEAKERS FROM 12 COUNTRIES IN 3 DAYS
The Privacy Laws & Business 19th Annual International Conference features 60 speakers from 12 countries over three intensive days. Over half of these speakers are giving a presentation at this conference for the first time.

You will gain professionally by attending this conference and networking with your peers. Many of the speakers attend the entire conference, providing you with an ideal opportunity to have direct contact with the key decision makers at Europe’s largest international data protection event. Scan the horizon for new privacy issues and enjoy the unique summer school atmosphere.

EXHIBITION SPACE
Limited space is still available in the conference centre for companies wishing to demonstrate their privacy law related products and services.
Sponsorship opportunities are available for lunches, dinners, other social events and documentation packs.
For further information, please see our website at www.privacylaws.com/conferences.annual.html
For a virtual tour of St. John’s College, visit www.joh.cam.ac.uk.

A PRIVACY CRISIS could strike you at any time. In the last year, several leading companies and public sector bodies have found they are hitting the headlines for the wrong reasons. One way or another, someone had accessed or stolen personal information from their systems.

A crisis is not just a matter of the sanctions the privacy regulators can impose. It’s also a matter of your reputation. In order to tackle this problem appropriately, you need to understand the risks and assess proportionate solutions. By attending this conference you will learn from the problems experienced by leading organisations around the world and find out what they have done to overcome them.

You will also meet Data Protection Commissioners and their senior staff from the UK, Germany, Spain, Hong Kong and France. They attend because they want to engage in a dialogue. You have to be there to learn how they are likely to respond when an organisation can show that it has made an intelligent and purposeful effort to comply with their national laws.

See the programme for details of sessions on customer and employee data, outsourcing, financial services, children’s issues, Binding Corporate Rules, whistle blowing lines, works councils, FoI, information sharing to combat crime, disorder and anti-social behaviour... and much, much more.

By attending this conference, you will be sure that before you hit a privacy crisis, you will know what other leading organisations are doing, and what their lawyers are recommending. You will then be able to construct an action plan knowing that you have invested enough in data protection to strengthen and defend your reputation. This Privacy Laws & Business 19th Annual International Conference will provide you with both business strategies and good practice models which you can adapt in your organisation.
As always an excellent event.  The quality of speakers is far above any similar event.

STUART CASHMORE, MCKESSON

Great, the place to network and an excellent, packed conference programme.

ALASTAIR TEMPEST, FEDERATION OF EUROPEAN DIRECT MARKETING

There is a positive and open atmosphere that enables practitioners to exchange views and share experiences with a wealth of privacy professionals.

SARA SMITH, MBNA EUROPE

Your event is the only conference we attend as we have to be very selective, so as not to waste our time and training budget.

STUART HARVEY, ROYAL MAIL GROUP

More information on PL&B Services at www.privacylaws.com
**Privacy Crisis Ahead?**
Investing enough in data protection to strengthen and defend your reputation

**19TH ANNUAL INTERNATIONAL**
**Conference**
**July 3rd-5th 2006, St. John’s College, Cambridge, UK**

**DAY 1 – MONDAY JULY 3RD, 2006**

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<tr>
<td><strong>08.30-18.00</strong></td>
<td>Registration in the Fisher Building</td>
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| **10.00** | Chairman’s introduction: Privacy Crisis Ahead? Investing enough in data protection to strengthen and defend your reputation  
*Stewart Dresner, Chief Executive, Privacy Laws & Business* |
| **10.15** | Sleepwalking into a surveillance society: Setting limits to collecting/collating personal information  
*Richard Thomas, Information Commissioner, UK* |
| **11.00** | Coffee                                                                                           |
| **11.30** | Employee data stolen: How Boeing responded to a damaging incident  
*Debra Overlin, Director, Data Privacy, Boeing, Seattle, USA* |
| **12.15** | Investing in handling complaints before you hit a crisis: Mediation to defend your reputation  
*Anne Coles, Consultant, Privacy Laws & Business, UK*  
*Response by Richard Thomas and the audience* |
| **13.00** | Lunch in The Hall                                                                              |

**International**

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<th>Time</th>
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| **14.00** | Introduction: Transferring personal data from the European Economic Area – the legal options  
*Chair: Christopher Millard, Partner, Linklaters, London* |
| **14.10** | EU Privacy Regulators’ requirements for a successful Binding Corporate Rules strategy: The Top 10 considerations  
*Christopher Millard, Partner, Linklaters, London* |
| **14.30** | A simple, pan-European means of creating enforceable 3rd party rights using BCR  
*Dr Mark Watts, Partner, Bristows, London* |
| **14.50** | What do the Commissioners expect from companies seeking BCR approval when they are acting as the lead Data Protection Authority?  
*Sian Rudgard, Solicitor, Information Commissioner’s Office, UK*  
*Clarise Girot, Legal Advisor, the CNIL, France*  
*Peter Schaar, Chair, EU Art. 29 Data Protection Working Party* |
| **15.30** | Tea                                                                                              |
| **15.50** | How ChoicePoint and others negotiated settlements with the US Federal Trade Commission following privacy disasters and tackled a hostile media  
*A review of what to expect from the US Congress in the current legislative session regarding data breach legislation*  
*Robert Belair, Partner, Oldaker, Biden & Belair, Washington DC* |

**United Kingdom**

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| **14.00** | Anonymous Questions to the UK Information Commissioner  
*Richard Thomas, Information Commissioner, UK*  
*Chair: Valerie Taylor, Consultant, Privacy Laws & Business*  
*Submit your questions in advance to: glenn@privacylaws.com* |
| **14.45** | Data sharing across the public & private sectors  
*Chair: Valerie Taylor, Consultant, Privacy Laws & Business* |
| **15.15** | Questions and Answers                                                                           |

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| **16.30-17.30** | Privacy Crisis Live – A hypothetical scenario  
*Chair: James Michael, Editor, PL&B International Newsletter, and Senior Research Fellow, Institute of Advanced Legal Studies, University of London;*  
*CEO: Diana Glassman, President, PL&B, USA;*  
*Global Privacy Officer: Erik Lupsterborg, Partner, Head of Privacy EMEA, Deloitte, Belgium;*  
*Company Lawyers: Jean-Guy Mahaud, European Data Privacy Law Coordinator, ExxonMobil, France; Lokke Moerel, Advocaat, De Brauw Blackstone Westbroek, the Netherlands;*  
*PR Manager: Cindy Paul, Data Protection Manager, Axa Sun Life, UK;*  
*Data Security Manager: Michael Colao, Director of Information Management, Dreidner Kleinwort Wasserstein, UK;*  
*Data Protection Commissioner: Francis Aldhouse, Consultant, Bird & Bird, UK;*  
*Spokesman for the Privacy Advocacy Group: Jason Catlett, Founder, Junkbusters, USA;*  
*A Journalist: Nicola Peters, Prudential, Data Protection Guidance Officer, UK* |
| **17.30-18.00** | Demonstration: Are privacy policies within your organisation being adhered to?  
*Discover how a simple risk assessment can provide the answers.*  
*Matthew Brown, Director of Product Management, Workshare* |

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<tr>
<td><strong>17.45</strong></td>
<td>Guided Walks</td>
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<td><strong>18.15</strong></td>
<td>Drinks SPONSORED BY DELOITTE</td>
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<td><strong>19.00</strong></td>
<td>Dinner in The Hall</td>
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<td><strong>21.00</strong></td>
<td>Party with John Lennon’s Original Quarrymen (plus The PL&amp;B Band)</td>
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07.30-08.45  Breakfast in The Buttery
08.30-17.30  Registration in the Fisher Building

09.00  How the Art. 29 Data Protection Working Party works to ensure that the EU Data Protection Directive remains relevant to current issues

Peter Schaar, Chair, EU Art. 29 Data Protection Working Party

International
Chair: Bojana Bellamy, Global DP Compliance Lead, Accenture, London

09.45  Current levels of enforcement of European data protection legislation
Richard Cumbley, Managing Associate, Linklaters, London

10.15  Assessing risks when planning a global privacy strategy: How companies face privacy risks (and why some ignore them)
Agnes Bundy Scanlan, Counsel, Goodwin Procter, Boston, USA

10.45  Questions and Answers

11.00  Coffee

Outsourcing, off-shoring and managing privacy with limited resources
Chair: Dr Mark Watts, Partner, Bristows, London

11.25  Addressing Data Privacy Requirements in outsourcing and off-shoring
Bojana Bellamy, Global DP Compliance Lead, Accenture, London

11.55  Leveraging Resources: How a Global 50 company assesses risks, manages sensitive personal data and audits its processes in 30 countries with a privacy staff of One
Peter F. McLaughlin, Director, Personal Data Protection, Cardinal Health, Ohio, USA; Paula Barrett, Partner, Eversheds, Leeds

12.25  What does a data controller need to consider when outsourcing both within and outside the European Economic Area?
Clarisse Girot, Legal Advisor, the CNIL, France; Peter Schaar, Federal Data Protection Commissioner, Germany; Sian Rudgard, Solicitor, Information Commissioner’s Office, UK

13.00  Lunch

International Human Resources (Part 1)
Chair: Stewart Dresner, Chief Executive, Privacy Laws & Business

14.00  How to deal with European works councils and better manage privacy conflicts
Anne Coles, Consultant, Privacy Laws & Business

14.30  How Kodak reconciles the conflicting national requirements on ethics/whistleblowing lines
John Draper, EMEA Chief Data Protection Officer, Kodak, UK

15.00  Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws
Bob McCarter, Vice President, Client Solutions and Product Development, Global Compliance, USA

15.30  Comments from the data protection regulators
Peter Schaar, Federal Data Protection Commissioner, Germany; Clarisse Girot, Legal Advisor, the CNIL, France

UK Freedom of Information (Part 1)
Chair: James Michael, Editor, PL&B International Newsletter, and Senior Research Fellow, Institute of Advanced Legal Studies, University of London

09.45  FoI Act, the first 18 months: Revolution or disillusion? Revelation or obfuscation?
Graham Smith, Deputy Information Commissioner, UK

10.15  The FoI Act and the Environmental Information Regulations: Successes and Problems
Maurice Frankel, Director, Campaign for Freedom of Information

10.45  Questions and Answers

11.00  Coffee

UK Freedom of Information (Part 2): Appeal process and overseas experience
Chair: Maurice Frankel, Director, Campaign for Freedom of Information

11.25  Landmark decisions of the UK’s Information Tribunal and an insight into the underlying process
John Angel, Chair, Information Tribunal, UK

11.55  Questions and Answers

12.10  Balancing freedom of information against competing interests: Lessons from overseas
Timothy Pitt-Payne, Barrister, 11 Kings Bench Walk Chambers, London

12.40  Questions and Answers

13.00  Lunch

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Peter Schaar, Federal Data Protection Commissioner, Germany; Clarisse Girot, Legal Advisor, the CNIL, France

UK Freedom of Information (Part 3): Using the FoI Act to obtain information on your competitors
Chair: Valerie Taylor, Consultant, Privacy Laws & Business

14.00  Transparency, Privacy and Corruption: The FoI Act as part of a wider international move to extend Corporate Transparency
James Michael, Editor, PL&B International Newsletter, and Senior Research Fellow, Institute of Advanced Legal Studies, London

14.45  How Pernod is using the FoI Act to reveal information on the Office of Fair Trading’s investigation of Bacardi
Mike Pullen, Partner, DLA Piper Rudnick Gray Cary, London

15.30  Questions and Answers

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Peter Schaar, Federal Data Protection Commissioner, Germany; Clarisse Girot, Legal Advisor, the CNIL, France

19.00  Questions and Answers

19.00  Evening reception at Gad’s Hill

19.30  Breakfast at the Buttery

DAY 2 – TUESDAY JULY 4TH, 2006
15.45  Tea

**Int’l Human Resources (Part 2)**
Chair: Eugene Oscapella, Consultant, PL&B, Canada

16.10  Employee monitoring and surveillance across Europe: Issues, obstacles and solutions for multinational companies
Daniel Cooper, Attorney, Covington & Burling, London

16.40  How US-based companies are tackling workplace ID theft and adapting their models to meet the requirements of privacy laws in other countries
J. Beckwith (Becky) Burr, Partner, Wilmer Hale, Washington DC

17.10  Comments from the regulators
Clarisse Girot, Legal Advisor, the CNIL, France
Peter Schaar, Fed. DP Commissioner, Germany

**UK Freedom of Information (Part 4)**
Chair: Graham Smith, Deputy Information Commissioner

16.10  How to handle requests for sensitive commercial information
Varun Shingari, Solicitor, Legal and Democratic Services, Birmingham City Council

16.40  Questions and Answers

16.50  FOI as a strategic issue for suppliers to the public sector
Bridget Treacy, Partner, Commercial & Technology Group, Barlow Lyde & Gilbert, London

17.20  Questions and Answers

17.30-18.00  Children and consent, parents and privacy – How the BBC deals with children’s data
James Leaton Gray, Head of Information Policy & Compliance, BBC, London

17.45  Punting on the River Cam

18.15  Drinks  SPONSORED BY DLA PIPER RUDNICK GRAY CARY  19.00  Dinner in The Hall

20.30  Passenger Name Records: The ECJ judgement, DPAs, and implications for travelling to the USA
James Michael, Editor, PL&B International Newsletter, and Senior Research Fellow, Institute of Advanced Legal Studies, London
Carter Manny, Associate Professor of Business Law, University of Southern Maine, Portland, Maine, USA

### SOCIAL PROGRAMME

**Monday July 3rd**

**St John’s College 17th Century Library Tour:** Visit St. John’s College library built in 1624. The old library contains books dating from the 10th century which are so rare and valuable that undergraduate access is restricted! 09.00 and 09.30.

**Cambridge Walks:** 17.45-18.30 Two walks led by qualified guides leaving from the door of the Fisher Building. No booking needed.

**Drinks:** Between 18.15 and 19.00 in New Court Cloisters. Sponsord by Deloitte

**Party:** 21.00 An evening with John Lennon’s Original Quarrymen (www.originalquarrymen.co.uk) and the PL&B Band

**St John’s College Bar:** The college cash bar has extended opening hours until midnight.

**Tuesday July 4th**

**1624 Library Tour:** 11.05 & 15.50 (see above for details)

**Drinks:** 18.15-19.00 at River Court. Come and watch and/or join the punters! Sponsored by DLA Piper Rudnick Gray Cary

**Evensong, St. John’s College Choir:** 18.30 St. John’s College Great Chapel

**Punting on the River Cam:** Chauffeured punts will depart from River Court, which is immediately in front of the Fisher Building at 17.45 returning 18.30. Punting is free, and on a first come first served basis. Be early if you are very keen.

**St John’s College Bar:** The college cash bar has extended opening hours until midnight.
**DAY 3 – WEDNESDAY JULY 5TH, 2006**

### 07.30-08.45  
**Breakfast in The Buttery**

### 08.30-13.00  
**Registration in the Fisher Building**

### Defending your reputation with customers, media and privacy regulators following a privacy crisis

**09.00**  
10 steps Google is taking to protect privacy on the Internet  
*Peter Fleischer, Privacy Counsel – Europe, Google, France*

**09.40**  
Privacy crises in Hong Kong and how the Privacy Commissioner is dealing with them  
*Roderick Woo, Privacy Commissioner for Personal Data, Hong Kong*

**10.20**  
Spain: The DP Commissioner’s programme for conducting audits and inspections  
*Professor Jose-Luis Piñar Mañas, Director, Spanish Data Protection Agency, Madrid, Spain*

**11.00**  
Coffee

**11.15**  
“The controller must implement appropriate technical and organisational measures”  
(Data security provision, Art. 17, EU Data Protection Directive): What does this mean in practice?  
Chair: Anne Coles, Consultant, Privacy Laws & Business; Michael Colao, Director of Information Management, Dresdner Kleinwort Wasserstein, London;  
Comments from Roderick Woo, Privacy Commissioner for Personal Data, Hong Kong

### Children’s issues: Towards an EU Sectoral Code of Conduct

**Chair:** Stewart Dresner, Chief Executive, Privacy Laws & Business

**12.00**  
Vodafone’s research in 18 European countries on collecting valid lawful consent from under 18’s  
*Stewart Dresner, Chief Executive, Privacy Laws & Business*

**12.15**  
Progress report on the US Children’s Online Privacy Protection Act  
*Alisa Bergman, Partner, DLA Piper Rudnick Gray Cary, Washington DC, USA*

**12.40**  
Comments  
*Peter Schaar, Chair, EU Art. 29 DPWP*

### Finance Sector: Data Protection issues

**Chair:** Suzanne Rodway, Lawyer, Linklaters, London

**12.00**  
AIB’s approach to potential conflicts between the 3rd EU Anti-Money Laundering Directive and DP law  
*Geraldine Lawlor, Head of Anti Money Laundering, Data Protection and Competition Law, AIB Capital Markets Support Compliance, Allied Irish Bank, Dublin, Ireland*

**12.30**  
Basel II vs. Data Protection: Problems for the banking sector  
*Dr Rainer Knyrin, Attorney, Presimayr, Vienna, Austria*

### Central and Eastern Europe

**Chair:** Daniel Cooper, Attorney, Covington & Burling, London

**12.00**  
The current implementation of EU data protection law in Poland, Czech Republic, Hungary and EU applicants Romania and Bulgaria  
*Andrzej Krasuski, Of Counsel, Cameron McKenna Pawe Dębowski, Warsaw, Poland*

**Comments**  
*Professor Jose-Luis Piñar Mañas, Director, Spanish Data Protection Agency, Madrid, Spain*

### Pharma Sector

**Chair:** Ruth Boardman, Partner, Bird & Bird, London

**12.00**  
Clinical trials and traceability of drugs: challenges from the European data protection perspective  
*Raquel Ballesteros, Partner, Bird & Bird, Madrid, Spain*

### 13.00  
**Lunch in The Hall**

### Using technology to enhance privacy and reduce identity theft

**Chair:** Eugene Oscapella, Associate, Privacy Laws & Business, Canada

**14.00**  
A holistic strategy to reduce online identity theft  
*Jeffrey Friedberg, Director, Windows Privacy, Microsoft, USA*

**15.00**  
RFIDs: Privacy issues and solutions  
*Dr Armgard von Reden, Chief Privacy Officer, IBM Europe, Middle East and Africa*

**15.30**  
Minimising the risk of identity theft when sharing personal data using pseudonymisation  
*Robert Navarro, Managing Director, Sapior, London*

**16.00**  
Automating the management and delivery of privacy compliance  
*Pete Bramhall, Project Manager, Trusted Systems Lab, Hewlett Packard, Bristol, UK*

**16.30**  
Close and Tea

Note: Time has been scheduled for discussion in each session. It may be necessary to change the conference content/timing.

**THURSDAY JULY 6TH, 2006**

**10.00-14.00**  
Children’s Privacy Protection Network, London  
*Separate programme available from Privacy Laws & Business or visit www.privacylaws.com/specialistgroups.cppn.html*
### Privacy crisis ahead?

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<td>“The controller must implement appropriate technical and organisational measures”: What does this mean in practice?</td>
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<td>Towards an EU Sectoral Code of Conduct: Children and Consent, Parents and Privacy – How the BBC deals with children's data</td>
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### Compliance with the UK Data Protection Act

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<td>Transparency, Privacy and Corruption</td>
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<td>How Pernod is using the Freedom of Information Act to reveal information on the Office of Fair Trading’s investigation of Bacardi</td>
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<td>15.20</td>
<td>Prospects for extension of the FoI Act beyond the public sector</td>
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<tr>
<td>Wed</td>
<td>11.25</td>
<td>Data sharing across the public and private sectors: How Nectar collects information whilst respecting DP principles</td>
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### Compliance with the UK Freedom of Information Act

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Session</th>
<th>Description</th>
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<tbody>
<tr>
<td>Tues</td>
<td>09.45</td>
<td>The Freedom of Information Act, the first 18 months: Revolution or disillusion? Revelation or obfuscation?</td>
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<td>Tues</td>
<td>10.15</td>
<td>The FoI Act and the Environmental Information Regulations</td>
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<td>Tues</td>
<td>11.25</td>
<td>Landmark decisions of the UK’s Information Tribunal</td>
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<td>Tues</td>
<td>12.10</td>
<td>Balancing FoI against competing interests</td>
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<td>Tues</td>
<td>14.00</td>
<td>Transparency, Privacy and Corruption</td>
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<td>Tues</td>
<td>16.10</td>
<td>How to handle requests for sensitive commercial information</td>
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<tr>
<td>Wed</td>
<td>12.30</td>
<td>Progress report on the US Children's Online Privacy Protection Act</td>
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<tr>
<td>Wed</td>
<td>12.00</td>
<td>The current implementation of EU data protection law in Poland, Czech Republic, Hungary, Romania and Bulgaria</td>
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<td>Wed</td>
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<td>Allied Irish Bank's approach to potential conflicts between the 3rd EU Anti-Money Laundering Directive and DP law</td>
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<td>Basel II vs. Data Protection: Problems for the banking sector</td>
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<td>Clinical trials and traceability of drugs: challenges from the European data protection perspective</td>
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### Compliance with data protection laws worldwide

<table>
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<tr>
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<th>Time</th>
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<tbody>
<tr>
<td>Mon</td>
<td>14.00</td>
<td>Transferring personal data from the European Economic Area</td>
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<tr>
<td>Mon</td>
<td>14.10</td>
<td>EU Privacy Regulators’ requirements for a successful Binding Corporate Rules strategy</td>
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<td>Mon</td>
<td>14.30</td>
<td>A simple, pan-European means of creating enforceable 3rd party rights using BCR</td>
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<td>Mon</td>
<td>15.00</td>
<td>What do the Commissioners expect from companies seeking BCR approval?</td>
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<tr>
<td>Tues</td>
<td>09.00</td>
<td>How the Art 29 DP Working Party works to ensure that the EU DP Directive remains relevant to current issues</td>
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<tr>
<td>Tues</td>
<td>09.45</td>
<td>Current levels of enforcement of European data protection legislation</td>
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<tr>
<td>Tues</td>
<td>11.25</td>
<td>Addressing Data Privacy Requirements in outsourcing and off-shoring</td>
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<td>Tues</td>
<td>11.55</td>
<td>How a Global 50 company assesses risks, manages sensitive personal data and audits its processes in 30 countries with a privacy staff of 1</td>
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<td>Tues</td>
<td>12.25</td>
<td>What does a data controller need to consider when outsourcing both within and outside the EEA?</td>
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<td>Tues</td>
<td>14.00</td>
<td>How to deal with European works councils and better manage privacy conflicts</td>
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<td>How Kodak reconciles the conflicting national requirements on ethics/whistleblowing lines</td>
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<td>Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws</td>
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<td>Comments on works councils and whistleblowing from the data protection regulators</td>
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<td>Employee monitoring and surveillance across Europe</td>
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<td>Tues</td>
<td>16.40</td>
<td>How US-based companies are tackling workplace ID theft</td>
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<td>Tues</td>
<td>17.10</td>
<td>Comments on international human resources issues from the DP regulators</td>
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<td>Wed</td>
<td>09.00</td>
<td>10 steps Google is taking to protect privacy on the Internet</td>
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<td>Privacy crisis in Hong Kong and how the Privacy Commissioner for Personal Data is dealing with them</td>
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<td>Wed</td>
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<td>Spain: Data Protection Commissioner's programme for conducting audits and inspections</td>
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<td>11.15</td>
<td>“The controller must implement appropriate technical and organisational measures”: What does this mean in practice?</td>
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**Workplace privacy**

- **Mon 11.30** Employee data stolen: How Boeing responded to a damaging incident
- **Mon 12.15** Investing in handling complaints before you hit a crisis
- **Tues 14.00** How to deal with European works councils and better manage privacy conflicts

**Technology innovations and tools for privacy protection**

- **Mon 17.30** Are privacy policies within your organisation being adhered to? Discover how a simple risk assessment can provide the answers
- **Wed 11.15** "The controller must implement appropriate technical and organisational measures": What does this mean in practice?
- **Wed 14.00** A holistic strategy to reduce online identity theft
- **Wed 15.00** Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws
- **Wed 15.30** Minimising the risk of identity theft when sharing personal data using pseudonymisation
- **Wed 16.00** Automating the management and delivery of privacy compliance

**Protecting children and combating crime**

- **Tues 16.10** Information sharing to combat crime, disorder and anti-social behaviour
- **Wed 12.00** Towards an EU Sectoral Code of Conduct: Children and Consent, Parents and Privacy – How the BBC deals with children’s data
- **Wed 12.40** Progress report on the US Children’s Online Privacy Protection Act

**Financial services**

- **Wed 12.00** Allied Irish Bank’s approach to potential conflicts between the 3rd EU Anti-Money Laundering Directive and DP law
- **Wed 12.30** Basel II vs. Data Protection: Problems for the banking sector

**Sessions with DP and FoI regulators/policy makers**

- **Mon 10.15** Sleepwalking into a surveillance society
- **Mon 12.15** Investing in handling complaints before you hit a crisis
- **Mon 14.00** Anonymous Questions to the UK Information Commissioner
- **Tues 09.45** The Freedom of Information Act, the first 18 months: Revolution or disillusion? Revelation or obfuscation?
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- **Tues 15.30** Comments on works councils and whistleblowing from the data protection regulators
- **Tues 17.10** Comments on international HR issues from the DP regulators

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How do you best learn from the practical experience of your fellow international privacy professionals in a confidential environment? How do you gain insights, in an atmosphere of mutual understanding and trust, about how other companies manage privacy?

The answer that many leading companies and law firms (see below) have found effective, is to join the European Privacy Officers Network (EPON), established in 2001 and/or the International Privacy Officers Network (IPON), which had its first meeting in 2005.

To understand and to manage your privacy risks in different contexts, from marketing to employment issues to laws dealing with mergers and acquisitions, you need to engage not only with leading lawyers, and national privacy regulators but also with your peer group of privacy officers and advisors from leading international companies. These Networks provide you with precisely this opportunity. Understanding privacy norms in international business and your legal duties provide you with a defensible position in the event of an investigation or prosecution, and help you protect your company’s reputation.

Membership of EPON/IPON is open to Privacy/Data Protection professionals and their advisors from organisations operating in more than one country. IPON members have global responsibilities for privacy and normally meet in North America. EPON members have European responsibilities for privacy, which may be part of wider regional or worldwide functions and meet in Europe.

You may join by registering on the form on the back of this programme.

Meetings: EPON meetings in 2005 included Roundtables with the French and German Data Protection Commissioners in Paris and Berlin respectively.

IPON meetings have included a Roundtable with the Data Protection Commissioners of Australia and Argentina, held in Switzerland in September 2005, and a meeting in March this year in Washington DC on Binding Corporate Rules and European HR issues.

At all meetings, there are exchanges of ideas, experience and solutions on national and international privacy laws and policies. Meetings of each Network are held 3 times a year, and are hosted by members.

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Member Benefits: Ultimately, you will do your job better and be recognised for it. You will gain the confidence that your decisions and policies will be strengthened by your greater appreciation of the norms established by your peer group. You will be able to better argue your case with top management based on the confidence that you know what works.

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3 meetings and papers
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- Barclays Bank
- Boeing
- BP
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- Centrica
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- Covington & Burling
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- De Brauw
- Deere
- Deloitte
- DLA Piper Rudnick
- Dresdner Kleinwort Wasserstein
- Eaton
- eBAY
- Ernst & Young
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- Fujitsu
- General Electric
- Guidant
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- HSBC Bank
- IMS Health
- Intel
- Int’l Pharmaceutical Privacy Consortium
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- Johnson & Johnson
- Kirkland & Ellis International
- Kodak
- Lenovo
- Linklaters
- Lloyds Register
- Lubrizol
- Manpower
- McDonald’s
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- Minter Ellison
- Novartis
- Oracle
- Pinsent Masons
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- Tues July 4th
- Wed July 5th
(For college accommodation see below)

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  - Sun July 2nd
  - Mon July 3rd
  - Tues July 4th
  - Wed July 5th

See www.privacyleaws.com for booking information and other nearby hotels.

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- Please reserve a ticket for this party on Monday, July 3rd (included in conference fee – priority for 3 day participants)

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