

Privacy Crisis Ahead?

*Investing enough in data protection to
strengthen and defend your reputation*

19th year as Europe's leading international data protection and freedom of information event

Freedom of Information Track: July 4th

Privacy Laws & Business client companies include:

The UK Top 10, 8 of the Global Top 10 and 7 of Europe's Top 10 in the *Financial Times* lists; and 10 of the US Top 20 in the *Fortune* list.

"Well organised, great content, a fitting venue"

**DEAN FORBES,
SCHERING-PLOUGH**

Related Event
Children's Privacy Protection Network: July 6th, London



WHO SHOULD ATTEND

- ▶ Data Protection Managers & Staff
- ▶ Chief Privacy Officers
- ▶ Freedom of Information Managers
- ▶ Lawyers
- ▶ DP/FoI Advisers & Trainers
- ▶ Company Secretaries
- ▶ Information Systems, Data Security & Database Managers
- ▶ Auditors
- ▶ Consultants
- ▶ Marketing Managers
- ▶ Human Resources Managers

19TH ANNUAL INTERNATIONAL Conference

July 3rd-5th 2006, St. John's College, Cambridge, UK

**Register for this event and get more information
at www.privacylaws.com**

CONFERENCE PROGRAMME

21 CONTINUING PROFESSIONAL DEVELOPMENT HOURS



A HISTORIC LOCATION

St. John's College, founded in the 16th century, is a beautiful conference location combining the best of old Cambridge atmosphere with modern conference facilities, such as a computer room and wireless Broadband access. It provides professionally equipped lecture rooms and first-rate cuisine in the medieval dining hall. The college has quiet gardens and a tranquil setting by the River Cam.

60 SPEAKERS FROM 12 COUNTRIES IN 3 DAYS

The *Privacy Laws & Business* 19th Annual International Conference features 60 speakers from 12 countries over three intensive days. Over half of these speakers are giving a presentation at this conference for the first time.

You will gain professionally by attending this conference and networking with your peers. Many of the speakers attend the entire conference, providing you with an ideal opportunity to have direct contact with the key decision makers at Europe's largest international data protection event. Scan the horizon for new privacy issues and enjoy the unique summer school atmosphere.

EXHIBITION SPACE

Limited space is still available in the conference centre for companies wishing to demonstrate their privacy law related products and services.

Sponsorship opportunities are available for lunches, dinners, other social events and documentation packs.

For further information, please see our website at www.privacylaws.com/conferences.annual.html

For a virtual tour of St. John's College, visit www.joh.cam.ac.uk.

19TH ANNUAL INTERNATIONAL Conference

July 3rd-5th 2006, St. John's College, Cambridge, UK

A PRIVACY CRISIS could strike you at any time. In the last year, several leading companies and public sector bodies have found they are hitting the headlines for the wrong reasons. One way or another, someone had accessed or stolen personal information from their systems.

A crisis is not just a matter of the sanctions the privacy regulators can impose. It's also a matter of your reputation. In order to tackle this problem appropriately, you need to understand the risks and assess proportionate solutions. By attending this conference you will learn from the problems experienced by leading organisations around the world and find out what they have done to overcome them.

You will also meet Data Protection Commissioners and their senior staff from the UK, Germany, Spain, Hong Kong and France. They attend because they want to engage in a dialogue. You have to be there to learn how they are likely to respond when an organisation can show that it has made an intelligent and purposeful effort to comply with their national laws.

See the programme for details of sessions on customer and employee data, outsourcing, financial services, children's issues, Binding Corporate Rules, whistle blowing lines, works councils, FoI, information sharing to combat crime, disorder and anti-social behaviour... and much, much more.

By attending this conference, you will be sure that before you hit a privacy crisis, you will know what other leading organisations are doing, and what their lawyers are recommending. You will then be able to construct an action plan knowing that you have invested enough in data protection to strengthen and defend your reputation. This *Privacy Laws & Business* 19th Annual International Conference will provide you with both business strategies and good practice models which you can adapt in your organisation.

Speakers & Chairs by Category

Data Protection

Regulators/Policy Makers

Clarisse Girot, France
Peter Schaar, Germany
Roderick Woo, Hong Kong
Jose-Luis Piñar Mañas, Spain
Richard Thomas, UK
Graham Smith, UK
Sian Rudgard, UK
John Angel, UK

Organisations

Bojana Bellamy, Accenture, UK
Geraldine Lawlor, Allied Irish Bank, Republic of Ireland
Cindy Paul, AXA Sun Life, UK
James Leaton Gray, BBC, UK
Varun Shingari, Birmingham City Council, Solicitor, UK
Debra Overlin, Boeing Company, USA
Maurice Frankel, Campaign for Freedom of Information, UK
Peter McLaughlin, Cardinal Health, USA
Lokke Moerel, De Brauw, Netherlands
Eric Luysterborg, Deloitte, Belgium
Michael Colao, Dresdner Kleinwort Wasserstein, UK
Jean-Guy Mahaud, ExxonMobil, France
Bob McCarter, Global Compliance, USA
Peter Fleischer, Google, France
Pete Bramhall, Hewlett Packard, UK
Armgard von Reden, IBM, Germany
Jason Catlett, Junkbusters, USA
John Draper, Kodak, UK
Rowan Fraser, London Borough of Haringey, UK
Louise Cantrill, Loyalty Management, UK
Martin Briggs, Loyalty Management, UK
Granville Southworth, Merseyside Police, UK

Jeffrey Friedberg, Microsoft, USA
Nicola Peters, Prudential, UK
Robert Navarro, Sapior, UK
Matthew Brown, Workshare, UK

Lawyers

Bridget Treacy, Barlow Lyde & Gilbert, UK
Francis Aldhouse, Bird & Bird, UK
Raquel Ballesteros, Bird & Bird, Spain
Ruth Boardman, Bird & Bird, UK
Mark Watts, Bristows, UK
Daniel Cooper, Covington & Burling, UK
Andrzej Krasuski, CMS Cameron McKenna Pawez Dzbowski, Poland
Mike Pullen, DLA Piper Rudnick Gray Cary, UK
Alisa Bergman, DLA Piper Rudnick Gray Cary, USA
Paula Barrett, Eversheds, UK
Timothy Pitt-Payne, 11 Kings Bench Walk Chambers, UK
Agnes Bundy Scanlan, Goodwin Procter, USA
Richard Cumbley, Linklaters, UK
Christopher Millard, Linklaters, UK
Robert R Belair, Oldaker, Biden & Belair, USA
Rainer Knyrim, Preslmayr, Austria
J Beckwith Burr, Wilmer Hale, USA

Privacy Laws & Business

Anne Coles, UK
Stewart Dresner, UK
Diana Glassman, USA
Stuart Lynch, UK
James Michael, UK
Eugene Oscapella, Canada
Valerie Taylor, UK



“As always an excellent event. The quality of speakers is far above any similar event.”

STUART CASHMORE, MCKESSON

“Great, the place to network and an excellent, packed conference programme.”

ALASTAIR TEMPEST, FEDERATION OF EUROPEAN DIRECT MARKETING

“There is a positive and open atmosphere that enables practitioners to exchange views and share experiences with a wealth of privacy professionals.”

SARA SMITH, MBNA EUROPE

“Your event is the only conference we attend as we have to be very selective, so as not to waste our time and training budget.”

STUART HARVEY, ROYAL MAIL GROUP

Previous conference participants include:

- Abbey
- American Express
- AXA PPP
- Barclays
- Boots
- British Airways
- Citibank
- eBay
- Experian
- General Motors
- GlaxoSmithKline
- HBOS
- Herbert Smith
- HSBC
- IBM
- Intel
- Johnson & Johnson
- JPMorgan Chase
- KPMG
- Linklaters
- Marks & Spencer
- MBNA
- Microsoft
- Motorola
- Nationwide BS
- Nestle
- Oracle
- Pfizer
- PwC
- Prudential
- Royal & Sun Alliance
- Shell
- Sony
- Vodafone
- Walt Disney
- Yahoo
- Privacy Regulators
- DP Authorities
- European Union
- OECD
- Charities
- Government Agencies
- Local Authorities
- Police
- Universities

More information on PL&B Services at www.privacylaws.com

**PUBLICATIONS • CONFERENCES • CONSULTING • RECRUITMENT • TRAINING • COMPLIANCE AUDITS
EUROPEAN/INTERNATIONAL PRIVACY OFFICERS NETWORKS • CHILDREN'S PRIVACY PROTECTION NETWORK**

DIARY DATE: PL&B 20TH INTERNATIONAL CONFERENCE JULY 2ND-4TH 2007

Privacy Crisis Ahead?
*Investing enough in data protection to
strengthen and defend your reputation*

19TH ANNUAL INTERNATIONAL
Conference
July 3rd-5th 2006, St. John's College, Cambridge, UK

DAY 1 – MONDAY JULY 3RD, 2006

08.30-18.00 Registration in the Fisher Building

10.00 Chairman's introduction: Privacy Crisis Ahead? Investing enough in data protection to strengthen and defend your reputation
Stewart Dresner, Chief Executive, Privacy Laws & Business

10.15 Sleepwalking into a surveillance society: Setting limits to collecting/collating personal information
Richard Thomas, Information Commissioner, UK

11.15 Coffee

11.30 Employee data stolen: How Boeing responded to a damaging incident
Debra Overlin, Director, Data Privacy, Boeing, Seattle, USA

12.15 Investing in handling complaints before you hit a crisis: Mediation to defend your reputation
Anne Coles, Consultant, Privacy Laws & Business, UK
Response by *Richard Thomas* and the audience

13.00 Lunch in The Hall

International

14.00 Introduction: Transferring personal data from the European Economic Area – the legal options
Chair: Christopher Millard, Partner, Linklaters, London

14.10 EU Privacy Regulators' requirements for a successful Binding Corporate Rules strategy: The Top 10 considerations
Christopher Millard, Partner, Linklaters, London

14.30 A simple, pan-European means of creating enforceable 3rd party rights using BCR
Dr Mark Watts, Partner, Bristows, London

14.50 What do the Commissioners expect from companies seeking BCR approval when they are acting as the lead Data Protection Authority?
Sian Rudgard, Solicitor, Information Commissioner's Office, UK
Clarisse Giroit, Legal Advisor, the CNIL, France
Peter Schaar, Chair, EU Art. 29 Data Protection Working Party

15.30 Tea

15.50 How ChoicePoint and others negotiated settlements with the US Federal Trade Commission following privacy disasters and tackled a hostile media

A review of what to expect from the US Congress in the current legislative session regarding data breach legislation
Robert Belair, Partner, Oldaker, Biden & Belair, Washington DC

16.30-17.30 Privacy Crisis Live – A hypothetical scenario

Chair: James Michael, Editor, *PL&B International Newsletter*, and Senior Research Fellow, Institute of Advanced Legal Studies, University of London;
CEO: Diana Glassman, President, *PL&B*, USA; **Global Privacy Officer:** Erik Luysterborg, Partner, Head of Privacy EMEA, Deloitte, Belgium;
Company Lawyers: Jean-Guy Mahaud, European Data Privacy Law Coordinator, ExxonMobil, France; Lokke Moerel, Advocaat, De Brauw Blackstone Westbroek, the Netherlands; **PR Manager:** Cindy Paul, Data Protection Manager, Axa Sun Life, UK; **Data Security Manager:** Michael Colao, Director of Information Management, Dresdner Kleinwort Wasserstein, UK; **Data Protection Commissioner:** Francis Aldhouse, Consultant, Bird & Bird, UK; **Spokesman for the Privacy Advocacy Group:** Jason Catlett, Founder, Junkbusters, USA; **A Journalist:** Nicola Peters, Prudential, Data Protection Guidance Officer, UK

17.30-18.00 **Demonstration:** Are privacy policies within your organisation being adhered to? Discover how a simple risk assessment can provide the answers.
Matthew Brown, Director of Product Management, Workshare

17.45 Guided Walks

18.15 Drinks SPONSORED BY DELOITTE

19.00 Dinner in The Hall

21.00 Party with John Lennon's Original Quarrymen (plus The PL&B Band)

United Kingdom

14.00 Anonymous Questions to the UK Information Commissioner
Richard Thomas, Information Commissioner, UK
Chair: Valerie Taylor, Consultant, Privacy Laws & Business
Submit your questions in advance to: glenn@privacylaws.com

14.45 Data sharing across the public & private sectors
Chair: Valerie Taylor, Consultant, Privacy Laws & Business

How Nectar collects information on half the UK's households and uses it to benefit its loyalty partners whilst respecting data protection principles
Martin Briggs, Legal & Corporate Affairs Director, and Louise Cantrill, Data Services Manager, Loyalty Management Group

15.15 Questions and Answers

DAY 2 – TUESDAY JULY 4TH, 2006

07.30-08.45 Breakfast in The Buttery

08.30-17.30 Registration in the Fisher Building

09.00 How the Art. 29 Data Protection Working Party works to ensure that the EU Data Protection Directive remains relevant to current issues

Peter Schaar, Chair, EU Art. 29 Data Protection Working Party

International

Chair: *Bojana Bellamy*, Global DP Compliance Lead, Accenture, London

09.45 Current levels of enforcement of European data protection legislation
Richard Cumbley, Managing Associate, Linklaters, London

10.15 Assessing risks when planning a global privacy strategy: How companies face privacy risks (and why some ignore them)
Agnes Bundy Scanlan, Counsel, Goodwin Procter, Boston, USA

10.45 Questions and Answers

11.00 Coffee

Outsourcing, off-shoring and managing privacy with limited resources

Chair: *Dr Mark Watts*, Partner, Bristows, London

11.25 Addressing Data Privacy Requirements in outsourcing and off-shoring
Bojana Bellamy, Global DP Compliance Lead, Accenture, London

11.55 Leveraging Resources: How a Global 50 company assesses risks, manages sensitive personal data and audits its processes in 30 countries with a privacy staff of One
Peter F. McLaughlin, Director, Personal Data Protection, Cardinal Health, Ohio, USA; *Paula Barrett*, Partner, Eversheds, Leeds

12.25 What does a data controller need to consider when outsourcing both within and outside the European Economic Area?
Clarisse Giroit, Legal Advisor, the CNIL, France;
Peter Schaar, Federal Data Protection Commissioner, Germany;
Sian Rudgard, Solicitor, Information Commissioner's Office, UK

13.00 Lunch

International Human Resources (Part 1)

Chair: *Stewart Dresner*, Chief Executive, *Privacy Laws & Business*

14.00 How to deal with European works councils and better manage privacy conflicts
Anne Coles, Consultant, *Privacy Laws & Business*

14.30 How Kodak reconciles the conflicting national requirements on ethics/whistleblowing lines
John Draper, EMEA Chief Data Protection Officer, Kodak, UK

15.00 Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws
Bob McCarter, Vice President, Client Solutions and Product Development, Global Compliance, USA

15.30 Comments from the data protection regulators
Peter Schaar, Federal Data Protection Commissioner, Germany
Clarisse Giroit, Legal Advisor, the CNIL, France

UK Freedom of Information (Part 1)

Chair: *James Michael*, Editor, *PL&B International Newsletter*, and Senior Research Fellow, Institute of Advanced Legal Studies, University of London

09.45 FoI Act, the first 18 months: Revolution or disillusion? Revelation or obfuscation?
Graham Smith, Deputy Information Commissioner, UK

10.15 The FoI Act and the Environmental Information Regulations: Successes and Problems
Maurice Frankel, Director, Campaign for Freedom of Information

10.45 Questions and Answers

UK Freedom of Information (Part 2): Appeal process and overseas experience

Chair: *Maurice Frankel*, Director, Campaign for Freedom of Information

11.25 Landmark decisions of the UK's Information Tribunal and an insight into the underlying process
John Angel, Chair, Information Tribunal, UK

11.55 Questions and Answers

12.10 Balancing freedom of information against competing interests: Lessons from overseas
Timothy Pitt-Payne, Barrister, 11 Kings Bench Walk Chambers, London

12.40 Questions and Answers

UK Freedom of Information (Part 3): Using the FoI Act to obtain information on your competitors

Chair: *Valerie Taylor*, Consultant, *Privacy Laws & Business*

14.00 Transparency, Privacy and Corruption: The FoI Act as part of a wider international move to extend Corporate Transparency
James Michael, Editor, *PL&B International Newsletter*, and Senior Research Fellow, Institute of Advanced Legal Studies, London

14.45 How Pernod is using the FoI Act to reveal information on the Office of Fair Trading's investigation of Bacardi
Mike Pullen, Partner, DLA Piper Rudnick Gray Cary, London
Comments from *Graham Smith*, Deputy Commissioner and/or *Sian Rudgard*, Solicitor, Information Commissioner's Office, UK

15.30 Questions and Answers

15.45 Tea

Int'l Human Resources (Part 2)

Chair: *Eugene Oscapella*, Consultant, PL&B, Canada

16.10 Employee monitoring and surveillance across Europe: Issues, obstacles and solutions for multinational companies

Daniel Cooper, Attorney, Covington & Burling, London

16.40 How US-based companies are tackling work-place ID theft and adapting their models to meet the requirements of privacy laws in other countries

J. Beckwith (Becky) Burr, Partner, Wilmer Hale, Washington DC

17.10 Comments from the regulators

Clarisse Giroit, Legal Advisor, the CNIL, France
Peter Schaar, Fed. DP Commissioner, Germany

UK Freedom of Information (Part 4)

Chair: *Graham Smith*, Deputy Information Commissioner

16.10 How to handle requests for sensitive commercial information

Varun Shingari, Solicitor, Legal and Democratic Services, Birmingham City Council

16.40 Questions and Answers

16.50 FOI as a strategic issue for suppliers to the public sector

Bridget Treacy, Partner Commercial & Technology Group, Barlow Lyde & Gilbert, London

17.20 Questions and Answers

Information sharing to combat crime, disorder and anti-social behaviour

Chair: *Stuart Lynch*, Consultant, PL&B

16.10 Introduction

Stuart Lynch, Consultant, PL&B

16.30 How Haringey's community safety team manages information sharing

Rowan Fraser, Data and Performance Manager, Community Safety Team, London Borough of Haringey

16.55 The police perspective

Granville Southworth, DP/FOI Manager, Merseyside Police

17.20 Questions and Answers

17.30-18.00 Children and consent, parents and privacy – How the BBC deals with children's data

James Leaton Gray, Head of Information Policy & Compliance, BBC, London

17.45 Punting on the River Cam

18.15 Drinks SPONSORED BY DLA PIPER RUDNICK GRAY CARY

19.00 Dinner in The Hall

20.30 Passenger Name Records: The ECJ judgement, DPAs, and implications for travelling to the USA

James Michael, Editor, PL&B International Newsletter, and Senior Research Fellow, Institute of Advanced Legal Studies, London
Carter Manny, Associate Professor of Business Law, University of Southern Maine, Portland, Maine, USA

SOCIAL PROGRAMME

Monday July 3rd

St John's College 17th Century Library Tour: Visit St. John's College library built in 1624. The old library contains books dating from the 10th century which are so rare and valuable that undergraduate access is restricted! 09.00 and 09.30.

Cambridge Walks: 17.45-18.30 Two walks led by qualified guides leaving from the door of the Fisher Building. No booking needed.

Drinks: Between 18.15 and 19.00 in New Court Cloisters. *Sponsored by Deloitte*

Party: 21.00 An evening with John Lennon's Original Quarrymen (www.originalquarrymen.co.uk) and the PL&B Band

St John's College Bar: The college cash bar has extended opening hours until midnight.

Tuesday July 4th

1624 Library Tour: 11.05 & 15.50 (see above for details)

Drinks: 18.15-19.00 at River Court. Come and watch and/or join the punters! *Sponsored by DLA Piper Rudnick Gray Cary*

Evensong, St. John's College Choir: 18.30 St. John's College Great Chapel

Punting on the River Cam: Chauffeured punts will depart from River Court, which is immediately in front of the Fisher Building at 17.45 returning 18.30. Punting is free, and on a first come first served basis. Be early if you are very keen.

St John's College Bar: The college cash bar has extended opening hours until midnight.

Conference Sponsors, Exhibitors and Advertisers:



Providing an E-mail room with broadband facilities and technical support person

DAY 3 – WEDNESDAY JULY 5TH, 2006

07.30-08.45 Breakfast in The Buttery

08.30-13.00 Registration in the Fisher Building

Defending your reputation with customers, media and privacy regulators following a privacy crisis

09.00 10 steps Google is taking to protect privacy on the Internet

Peter Fleischer, Privacy Counsel – Europe, Google, France

09.40 Privacy crises in Hong Kong and how the Privacy Commissioner is dealing with them

Roderick Woo, Privacy Commissioner for Personal Data, Hong Kong

10.20 Spain: The DP Commissioner's programme for conducting audits and inspections

Professor Jose-Luis Piñar Mañas, Director, Spanish Data Protection Agency, Madrid, Spain

11.00 Coffee

11.15 "The controller must implement appropriate technical and organisational measures" (Data security provision, Art. 17, EU Data Protection Directive): What does this mean in practice?

Chair: *Anne Coles, Consultant, Privacy Laws & Business; Michael Colao, Director of Information Management, Dresdner Kleinwort Wasserstein, London;*
Comments from *Roderick Woo, Privacy Commissioner for Personal Data, Hong Kong*

**Children's issues:
Towards an EU Sectoral
Code of Conduct**

Chair: *Stewart Dresner, Chief Executive, Privacy Laws & Business*

12.00 Vodafone's research in 18 European countries on collecting valid lawful consent from under 18's

Stewart Dresner, Chief Executive, Privacy Laws & Business

12.15 Progress report on the US Children's Online Privacy Protection Act

Alisa Bergman, Partner, DLA Piper Rudnick Gray Cary, Washington DC, USA

12.40 Comments

Peter Schaar, Chair, EU Art. 29 DPWP

**Finance Sector:
Data Protection issues**

Chair: *Suzanne Rodway, Lawyer, Linklaters, London*

12.00 AIB's approach to potential conflicts between the 3rd EU Anti-Money Laundering Directive and DP law

Geraldine Lawlor, Head of Anti Money Laundering, Data Protection and Competition Law, AIB Capital Markets Support Compliance, Allied Irish Bank, Dublin, Ireland

12.30 Basel II vs. Data Protection: Problems for the banking sector

Dr Rainer Knyrim, Attorney, Preslmayr, Vienna, Austria

**Central and
Eastern Europe**

Chair: *Daniel Cooper, Attorney, Covington & Burling, London*

12.00 The current implementation of EU data protection law in Poland, Czech Republic, Hungary and EU applicants Romania and Bulgaria

Andrzej Krasuski, Of Counsel, Cameron McKenna Pawe Dębowski, Warsaw, Poland

Comments

Professor Jose-Luis Piñar Mañas, Director, Spanish Data Protection Agency, Madrid, Spain

Pharma Sector

Chair: *Ruth Boardman, Partner, Bird & Bird, London*

12.00 Clinical trials and traceability of drugs: challenges from the European data protection perspective

Raquel Ballesteros, Partner, Bird & Bird, Madrid, Spain

13.00 Lunch in The Hall

Using technology to enhance privacy and reduce identity theft

Chair: *Eugene Oscapella, Associate, Privacy Laws & Business, Canada*

14.00 A holistic strategy to reduce online identity theft

Jeffrey Friedberg, Director, Windows Privacy, Microsoft, USA

15.00 RFIDs: Privacy issues and solutions

Dr Armgard von Reden, Chief Privacy Officer, IBM Europe, Middle East and Africa

15.30 Minimising the risk of identity theft when sharing personal data using pseudonymisation

Robert Navarro, Managing Director, Sapior, London

16.00 Automating the management and delivery of privacy compliance

Pete Bramhall, Project Manager, Trusted Systems Lab, Hewlett Packard, Bristol, UK

16.30 Close and Tea

Note: Time has been scheduled for discussion in each session. It may be necessary to change the conference content/timing.

THURSDAY JULY 6TH, 2006

10.00-14.00 Children's Privacy Protection Network, London

Separate programme available from *Privacy Laws & Business* or visit www.privacylaws.com/specialistgroups.cppn.html

Sessions by Theme at a Glance

This guide shows sessions dealing wholly or partially with each listed theme. Some sessions appear under more than one heading.

Privacy crisis ahead?

Mon 10.00 Chairman's introduction: Privacy Crisis Ahead?

Mon 10.15 Sleepwalking into a surveillance society

Mon 11.30 Employee data stolen: How Boeing responded to a damaging incident

Mon 12.15 Investing in handling complaints before you hit a crisis

Mon 15.50 How ChoicePoint and others negotiated settlements with the US Federal Trade Commission following privacy disasters and tackled a hostile media

Mon 16.30 Privacy Crisis Live – A hypothetical scenario

Tues 10.15 Assessing risks when planning a global privacy strategy

Tues 14.00 How to deal with European works councils and better manage privacy conflicts

Tues 14.30 How Kodak reconciles the conflicting national requirements on ethics/whistleblowing lines

Tues 15.00 Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws

Tues 15.30 Comments on works councils and whistleblowing from the data protection regulators

Tues 16.10 Employee monitoring and surveillance across Europe

Tues 16.40 How US-based companies are tackling workplace ID theft

Tues 17.10 Comments on international HR issues from the data protection regulators

Wed 09.00 10 steps Google is taking to protect privacy on the Internet

Wed 09.40 Privacy crises in Hong Kong and how the Privacy Commissioner for Personal Data is dealing with them

Wed 11.15 "The controller must implement appropriate technical and organisational measures": What does this mean in practice?

Wed 12.00 Towards an EU Sectoral Code of Conduct: Children and Consent, Parents and Privacy – How the BBC deals with children's data

Compliance with the UK Data Protection Act

Mon 10.15 Sleepwalking into a surveillance society

Mon 12.15 Investing in handling complaints before you hit a crisis

Mon 14.00 Anonymous Questions to the UK Information Commissioner

Mon 14.45 Data sharing across the public and private sectors: How Nectar collects information whilst respecting DP principles

Tues 11.25 Landmark decisions of the UK's Information Tribunal

Tues 16.10 Information sharing to combat crime, disorder and anti-social behaviour

Compliance with the UK Freedom of Information Act

Tues 09.45 The Freedom of Information Act, the first 18 months: Revolution or disillusion? Revelation or obfuscation?

Tues 10.15 The FoI Act and the Environmental Information Regulations

Tues 11.25 Landmark decisions of the UK's Information Tribunal

Tues 12.10 Balancing FoI against competing interests

Tues 14.00 Transparency, Privacy and Corruption

Tues 14.40 How Pernod is using the Freedom of Information Act to reveal information on the Office of Fair Trading's investigation of Bacardi

Tues 15.20 Prospects for extension of the FoI Act beyond the public sector

Tues 16.10 How to handle requests for sensitive commercial information

Tues 16.50 Freedom of Information as a strategic issue for suppliers to the public sector

Compliance with data protection laws worldwide

Mon 14.00 Transferring personal data from the European Economic Area

Mon 14.10 EU Privacy Regulators' requirements for a successful Binding Corporate Rules strategy

Mon 14.30 A simple, pan-European means of creating enforceable 3rd party rights using BCR

Mon 15.00 What do the Commissioners expect from companies seeking BCR approval?

Tues 09.00 How the Art 29 DP Working Party works to ensure that the EU DP Directive remains relevant to current issues

Tues 09.45 Current levels of enforcement of European data protection legislation

Tues 11.25 Addressing Data Privacy Requirements in outsourcing and off-shoring

Tues 11.55 How a Global 50 company assesses risks, manages sensitive personal data and audits its processes in 30 countries with a privacy staff of 1

Tues 12.25 What does a data controller need to consider when outsourcing both within and outside the EEA?

Tues 14.00 How to deal with European works councils and better manage privacy conflicts

Tues 14.30 How Kodak reconciles the conflicting national requirements on ethics/whistleblowing lines

Tues 15.00 Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws

Tues 15.30 Comments on works councils and whistleblowing from the data protection regulators

Tues 16.10 Employee monitoring and surveillance across Europe

Tues 16.40 How US-based companies are tackling work-place ID theft

Tues 17.10 Comments on international human resources issues from the DP regulators

Wed 09.00 10 steps Google is taking to protect privacy on the Internet

Wed 09.40 Privacy crises in Hong Kong and how the Privacy Commissioner for Personal Data is dealing with them

Wed 10.20 Spain: Data Protection Commissioner's programme for conducting audits and inspections

Wed 11.15 "The controller must implement appropriate technical and organisational measures": What does this mean in practice?

Wed 12.00 Towards an EU Sectoral Code of Conduct: Children and Consent, Parents and Privacy – How the BBC deals with children's data

Wed 12.40 Progress report on the US Children's Online Privacy Protection Act

Wed 12.00 The current implementation of EU data protection law in Poland, Czech Republic, Hungary, Romania and Bulgaria

Wed 12.00 Allied Irish Bank's approach to potential conflicts between the 3rd EU Anti-Money Laundering Directive and DP law

Wed 12.30 Basel II vs. Data Protection: Problems for the banking sector

Wed 12.00 Clinical trials and traceability of drugs: challenges from the European data protection perspective

Workplace privacy

Mon 11.30 Employee data stolen: How Boeing responded to a damaging incident

Mon 12.15 Investing in handling complaints before you hit a crisis

Tues 14.00 How to deal with European works councils and better manage privacy conflicts

Tues 14.30 How Kodak reconciles the conflicting national requirements on ethics/whistleblowing lines

Tues 15.00 Responsibilities of outsourced providers in helping clients maintain effective whistleblower programmes, yet still comply with DP laws

Tues 15.30 Comments on works councils and whistleblowing from the data protection regulators

Tues 16.10 Employee monitoring and surveillance across Europe

Tues 16.40 How US-based companies are tackling work-place ID theft

Tues 17.10 Comments on international human resources issues from the DP regulators

Technology innovations and tools for privacy protection

Mon 17.30 Are privacy policies within your organisation being adhered to? Discover how a simple risk assessment can provide the answers

Wed 11.15 "The controller must implement appropriate technical and organisational measures": What does this mean in practice?

Wed 14.00 A holistic strategy to reduce online identity theft

Wed 15.00 RFIDs: Privacy issues and solutions

Wed 15.30 Minimising the risk of identity theft when sharing personal data using pseudonymisation

Wed 16.00 Automating the management and delivery of privacy compliance

Protecting children and combating crime

Tues 16.10 Information sharing to combat crime, disorder and anti-social behaviour

Wed 12.00 Towards an EU Sectoral Code of Conduct: Children and Consent, Parents and Privacy – How the BBC deals with children's data

Wed 12.40 Progress report on the US Children's Online Privacy Protection Act

Thur 09.30 Children's Privacy Protection Network

Financial services

Wed 12.00 Allied Irish Bank's approach to potential conflicts between the 3rd EU Anti-Money Laundering Directive and DP law

Wed 12.30 Basel II vs. Data Protection: Problems for the banking sector

Sessions with DP and FoI regulators/policy makers

Mon 10.15 Sleepwalking into a surveillance society

Mon 12.15 Investing in handling complaints before you hit a crisis

Mon 14.00 Anonymous Questions to the UK Information Commissioner

Tues 09.45 The Freedom of Information Act, the first 18 months: Revolution or disillusion? Revelation or obfuscation?

Tues 11.25 Landmark decisions of the UK's Information Tribunal

Tues 12.25 What does a data controller need to consider when outsourcing both within and outside the EEA?

Tues 14.40 How Pernod is using the Freedom of Information Act to reveal information on the Office of Fair Trading's investigation of Bacardi

Tues 15.20 Prospects for extension of the FoI Act beyond the public sector

Tues 15.30 Comments on works councils and whistleblowing from the data protection regulators

Tues 17.10 Comments on international HR issues from the data protection regulators

Wed 09.40 Privacy crises in Hong Kong and how the Privacy Commissioner for Personal Data is dealing with them

Wed 10.20 Spain: Data Protection Commissioner's programme for conducting audits and inspections for ensuring enforcement of the law

PRIVACY LAWS & BUSINESS
DATA PROTECTION & PRIVACY INFORMATION WORLDWIDE

recruitment service

Do you need a data protection or freedom of information specialist?

Privacy Laws & Business will help you select suitable candidates from our list of people looking for new jobs or short term contracts. Using our extensive international network has already proved to be more cost-efficient for companies than recruiting through agencies or the media.

For further information, contact Glenn Daif-Burns on
Tel: +44 (0)20 8423 1300; E-mail: glenn@privacylaws.com



An invitation to join the International and European Privacy Officers Networks

HOW DO YOU BEST LEARN from the practical experience of your fellow international privacy professionals in a confidential environment? How do you gain insights, in an atmosphere of mutual understanding and trust, about how other companies manage privacy?

The answer that many leading companies and law firms (see below) have found effective, is to join the European Privacy Officers Network (EPON), established in 2001 and/or the International Privacy Officers Network (IPON), which had its first meeting in 2005.

To understand and to manage your privacy risks in different contexts, from marketing to employment issues to laws dealing with mergers and acquisitions, you need to engage not only with leading lawyers, and national privacy regulators but also with your peer group of privacy officers and advisors from leading international companies. These Networks provide you with precisely this opportunity. Understanding privacy norms in international business and your legal duties provide you with a defensible position in the event of an investigation or prosecution, and help you protect your company's reputation.

Membership of EPON/IPON is open to Privacy/Data Protection professionals and their advisors from organisations operating in more than one country. IPON members have global responsibilities for privacy and normally meet in North America. EPON members have European responsibilities for privacy, which may be part of wider regional or worldwide functions and meet in Europe.

You may join by registering on the form on the back of this programme.

Meetings: EPON meetings in 2005 included Roundtables with the French and German Data Protection Commissioners in Paris and Berlin respectively.

IPON meetings have included a Roundtable with the Data Protection Commissioners of Australia and Argentina, held in Switzerland in September 2005, and a meeting in March this year in Washington DC on Binding Corporate Rules and European HR issues.

At all meetings, there are exchanges of ideas, experience and solutions on national and international privacy laws and policies. Meetings of each Network are held 3 times a year, and are hosted by members.

Reports: At closed sessions, members reveal in detail how they tackle specific issues. The subsequent members only reports provide a record which is checked with the speakers for accuracy. Confidentiality is a hallmark of these discussions to encourage disclosure and close networking.

Member Benefits: Ultimately, you will do your job better and be recognised for it. You will gain the confidence that your decisions and policies will be strengthened by your greater appreciation of the norms established by your peer group. You will be able to better argue your case with top management based on the confidence that you know what works.

Fees: Members' fees for both groups are the same (see below) and cover the 3 meetings. A member of one Network may use up their annual entitlement of three meetings by attending a meeting of the other Network, if they wish. There is a substantial discount for double membership.

If you cannot attend a specific meeting, you can send a substitute and, in any case, will receive the reports to ensure that you get full value from your annual membership.

Membership Fee 3 meetings and papers

£1,500 +17.5% VAT

€2,200 +17.5% VAT or

US \$2,650 +17.5% VAT

EPON/IPON PARTICIPANTS INCLUDE:

- Abbott Laboratories
- Accenture
- Allied Irish Bank
- Arnold & Porter
- Atradius
- AstraZeneca
- Barclays Bank
- Boeing
- BP
- BT
- Centrica
- Citigroup
- Covington & Burling
- CSC Computer Sciences
- De Brauw
- Deere
- Deloitte
- DLA Piper Rudnick
- Dresdner Kleinwort Wasserstein
- Eaton
- eBay
- Ernst & Young
- ExxonMobil
- Fujitsu
- General Electric
- Guidant
- Halliburton
- HBOS
- Hewlett Packard
- HSBC Bank
- IMS Health
- Intel
- Int'l Pharmaceutical Privacy Consortium
- JPMorgan Chase Bank
- Johnson & Johnson
- Kirkland & Ellis International
- Kodak
- Lenovo
- Linklaters
- Lloyds Register
- Lubrizol
- Manpower
- McDonald's
- Microsoft
- Minter Ellison
- Novartis
- Oracle
- Pinsent Masons
- PricewaterhouseCoopers
- Procter & Gamble
- Proskauer Rose
- Prudential
- Schering
- Schering-Plough
- Sony
- Towers Perrin
- Wyeth

INTERNATIONAL & UK newsletters

The Essential Information Source for Privacy Law Compliance

SUBSCRIPTION PRICES

International Newsletter £325

UK Newsletter £250

Combined Subscription £520

Free sample issue available

SUBSCRIPTION PACKAGE

1. Five Newsletters a year

Privacy Laws & Business newsletters provide you with a comprehensive information resource for data protection issues – topics such as new laws, amendments, codes and how they work in practice. The UK edition also covers the UK Freedom of Information Act.

2. E-Mail Updates

Newsletter subscribers will be kept regularly informed of the latest developments in data protection and privacy issues via email updates.

3. Helpline Enquiry Service

Subscribers may contact the *PL&B* team with questions such as the current status of legislation, and sources for specific issues and texts.

4. Index

Subscribers will receive a cumulative country, subject and company index annually, covering subjects such as outsourcing, transborder data flows and marketing. The index is regularly updated on the *PL&B* website.

Electronic Format/Enterprise Licence

The newsletters are available in print and PDF formats. For an additional enterprise licence fee, you may upload the newsletters onto your Intranet or network. This option enables you to see the newsletters on any computer on your network and to print out pages at any location.

Subscribers in 20 countries include:

- American Express
- AstraZeneca
- AXA PPP Healthcare
- British Gas
- Deloitte & Touche
- Ernst & Young
- Fujitsu Services
- HSBC Bank
- Johnson & Johnson
- MBNA America
- Microsoft
- Mitsui
- Nestle
- Reuters
- Sony Corporation
- Visa International
- Walt Disney Company
- Data Protection Commissioners
- Foreign & Commonwealth Office
- Dept. for Constitutional Affairs
- Other Public Sector Agencies

FREE E-NEWS SERVICE

Privacy Laws & Business provides 3 FREE e-mail news services, delivering regular updates on international and UK data protection, and UK Freedom of Information issues. To subscribe visit: www.privacylaws.com

PRIVACY INCIDENTS can leave organisations in breach of the law and can even result in criminal liability for senior management and employees. Bad publicity can seriously damage your organisation's brand and inevitably its bottom line.

Can your organisation really afford not to understand its legal requirements? Consumers are becoming increasingly aware of their privacy rights and are willing to exercise them against organisations that fail to safeguard their personal data properly.

Privacy Laws & Business has been providing data protection publications, conferences, advice and consultancy since 1987. It has become the comprehensive information source for privacy and data protection managers, and lawyers.

Through a mixture of corporate case studies, legal analysis and advice, the *Privacy Laws & Business* newsletters:

- ▶ Show you where organisations have gone wrong, and how to go about correcting any problems
- ▶ Help your organisation benchmark its compliance practices and discover new ways of improving your procedures
- ▶ Provide you with expert comment from leading privacy consultants, managers, lawyers, and regulators.

Breaking news and developments are gathered together in one valuable resource, leaving you free to improve compliance, boost customer trust, and protect your organisation's reputation.

Newsletter Editors:

International – James Michael james.michael@privacylaws.com

United Kingdom – Laura Linkomies laura@privacylaws.com



Conference Registration

Days Attending Conference:

- Mon July 3rd Tues July 4th Wed July 5th

(For college accommodation see below)

- 3 Day Conference & Papers including all meals for duration of the conference **£1,575/€2,300/US \$2,775 +17.5% VAT**
- 2 Day Conference & Papers including lunch both days & dinner on the middle evening **£1,075/€1,575/US \$1,900 +17.5% VAT**
- 1 Day Conference & Papers including lunch **£540/€800/US \$965 +17.5% VAT**
- Public & Voluntary Sectors Discount 15% off the above standard prices (excludes Early booking discount)
- St John's College Dinner Sun 2nd July **£39.50/€58/US \$70 +VAT**
- Accommodation at St John's College including breakfast **£69/€100/US \$121 +17.5% VAT p.p. per night (tick nights)**
- Sun July 2nd Mon July 3rd Tues July 4th Wed July 5th

See www.privacylaws.com for booking information and other nearby hotels.

- Conference Slides & Documentation (for non-participants) **£195/€300/US \$360 +17.5% VAT**

An Evening with John Lennon's Original Quarrymen

- Please reserve a ticket for this party on Monday, July 3rd (included in conference fee – priority for 3 day participants)

Children's Privacy Protection Network Membership

(See www.privacylaws.com/specialistgroups for further details)

- I wish to join the CPPN (annual fee covers 5 meetings) **£1,200/€1,800/US \$2,200 +17.5% VAT**

CPPN Meeting, July 6th 2006

- I wish to attend this meeting, includes papers and lunch, as a CPPN member (fee already paid)
- CPPN meeting including papers and lunch on a trial basis **£240/€370/US \$440 +17.5% VAT**

EPON/IPON Membership

- I wish to join EPON/IPON (indicate) covering 3 meetings and papers **£1,500/€2,200/US \$2,650 +17.5% VAT**
- I wish to apply for EPON/IPON Double Membership **£2,250/€3,300/US \$3,975 +17.5% VAT**

Newsletter Subscriptions

- PL&B UK Subscription **£250/€385/US \$460**
- PL&B International Subscription **£325/€500/US \$600**
- International/UK Combined Subscription **£520/€790/US \$950**
- Send me a FREE sample of the International/UK Newsletter Preferred Format: Print PDF (+VAT for PDF version)

Booking Terms & Conditions

Confirmation of your booking and a VAT receipt will be sent within 14 days. Joining instructions will be sent by June 16th. No refunds will be made after June 9th – all bookings are binding and full fees apply thereafter. Cancellations will be subject to a £195 administration fee, but conference papers will be sent to you after the event. No reduction will be made for meals and college accommodation not taken.

Personal Details

(For more than one person, photocopy this form)

Name:

Position:

Organisation:

Address:

Postcode:

Country:

Sector:

Tel: Fax:

E-Mail:

Special Needs/Diets:

Car Registration No.:

To reserve a parking place at the college (limited availability)

Payment Options

Please note that to secure your registration, you must either make your *payment* or send a *purchase order* by June 16th 2006. Until we receive either, your registration is not guaranteed. VAT Registration No.: 505 3809 59.

Address of Accounts (if different):

Postcode:

- Purchase Order
- Cheque payable to: *Privacy Laws & Business*
- Bank transfer direct to our account:
*Privacy Laws & Business, Barclays Bank PLC,
355 Station Road, Harrow, Middlesex, HA1 2AN, UK.
Bank sort code: 20-37-16 Account No.: 20240664
IBAN: GB92 BARC 2037 1620 2406 64 SWIFTBIC: BARCGB22
Please send a copy of the transfer order with this form.*

- American Express MasterCard Visa

Card Name:

Credit Card Number:

Expiry Date:

Total: £

Signature: **Date:**

By signing this form, you agree that PL&B may process this data

Data Protection Notice: *Privacy Laws & Business* will not pass on your details to third parties. We would like to send you information occasionally on data protection/FoI services. Please indicate if you do *not* wish to be contacted by: Post E-mail Telephone.

Please return this form to: Conference Coordinator, Privacy Laws & Business, Raebarn House, 100 Northolt Road, Harrow, Middlesex HA2 0BX, United Kingdom. e-mail: sales@privacylaws.com Tel: +44 (0)20 8423 1300 Fax: +44 (0)20 8423 4536