

CONFERENCE PROGRAMME

28th

Annual
International
Conference

PRIVACY LAWS & BUSINESS

DATA PROTECTION & PRIVACY INFORMATION WORLDWIDE



“An excellent way to understand the issues and how they are seen by practitioners and regulators in numerous jurisdictions.”

Olga Ganopolsky, General Counsel, Macquarie, Australia

Privacy in a Connected World

St John's College, Cambridge, UK

6-8 July 2015

www.privacylaws.com/annualconference

Conference at a glance

50 SPEAKERS FROM 11 COUNTRIES

- Australia
- Belgium
- Canada
- France
- Hong Kong
- Hungary
- Ireland
- Netherlands
- United Arab Emirates
- United Kingdom
- USA

11 KEY CONFERENCE THEMES

- Privacy in a connected world: tracking, wearable tech, drones, connected cars; Big Data
- Reports: China; France; Hong Kong; Ireland; the Netherlands; Qatar, Saudi Arabia and the United Arab Emirates; United Kingdom; USA; the European Data Protection Supervisor; the Global Privacy Enforcement Network
- Managing a global privacy function
- E-commerce
- US Safe Harbor
- Progress report on the EU Data Protection draft Regulation
- Surveillance
- The International Privacy Law Library
- Practical privacy management: Research; Subject access; Privacy risks and Privacy by Design; Privacy Impact Assessments; Cloud; Audits
- Hiring private investigators
- Your privacy career

DETAILED PROGRAMME AND REGISTRATION

- www.privacylaws.com/annual_conference/Programme/
- www.privacylaws.com/annual_conference/Register-for-2015-conference/

12 REASONS TO JUSTIFY YOUR CONFERENCE FEE

1. Make personal contact with privacy regulators and decision-makers from many countries
2. Gain tools to do your job better
3. Attend sessions on your most pressing privacy problems
4. Learn from models of company good practice
5. Discuss your own issues with lawyers from many countries
6. Find out the strengths and weaknesses of your policies
7. Learn what does/does not work
8. Reduce your risk by making assessments of grey areas
9. Look ahead: understand privacy trends which impact everyone
10. Plan ahead for data breaches
11. Exchange experience by networking with your peers
12. Increase your Return on Investment by getting privacy right

THANKS TO OUR SPONSORS



DENTONS

Linklaters

LATHAM & WATKINS

The BT Logo is a registered trade mark of British Telecommunications public limited company

Privacy Laws & Business 28th Annual International Conference 6 - 8 July 2015

www.privacylaws.com/annualconference

Pre-Conference ~ Sunday 5th July

- 18.45** **Drinks**
(all welcome but pre-booking requested)
- 19.30** **Dinner in the Wordsworth Room, St. John's College**
(limited number of places, pre-booking required)

Programme
at 19th June 2015

Monday 6th July

Connected World and Enforcement

- 8.00 – 17.30** **Registration**
- 7.30 – 8.45** **Breakfast**
- 9.00** **Chairman's introduction: Privacy in a Connected World**
Stewart Dresner, Chief Executive, Privacy Laws & Business
- 9.15** **Global proliferation of data privacy laws: Future implications and European influences**
Professor Graham Greenleaf, University of New South Wales, Australia and Asia-Pacific Editor, Privacy Laws & Business International Report
- 10.00** **A better resourced data protection regime: The Irish Data Protection Commissioner's expanded regulatory priorities**
Helen Dixon, Data Protection Commissioner, Ireland
- 10.40** **Coffee (sponsored by Dentons)**
- 11.05** **Unforeseen events and their consequences when managing a global privacy function**
Olga Ganopolsky, General Counsel, Privacy and Data Legal and Governance, Group Legal, Commercial, Macquarie Group, Australia
- 11.45** **What Epsilon is doing to comply with the US Safe Harbor and how its privacy policies and practices vary in different countries**
Jeanette Fitzgerald, Executive VP, General Counsel & Chief Privacy Officer, Epsilon, USA
Chair: *Laura Linkomies*, Editor, Privacy Laws & Business UK and International Reports

12.15 **Parallel 1: Privacy in Qatar, Saudi Arabia and the United Arab Emirates**
An overview of the laws relevant to privacy and cyber security for organizations doing business in these countries
Brian Meenagh, Latham & Watkins, United Arab Emirates
Chair: *Simon McDougall*, Managing Director, Promontory, London

12.15 **Parallel 2: Consensual tracking for insurance purposes**
Insure The Box Case Study: How to demand more from the data in your car
Helena Wootton, Partner, Browne Jacobson, UK
Charlotte Halkett, Marketing Actuary, Insure The Box, UK
Chair: *Stewart Dresner*, Chief Executive, Privacy Laws & Business

Parallel sessions

13.00 **Lunch in the Hall**

14.00 **Wearable tech**
Wearable technologies: Privacy, data security, associated risks and recommendations
Dr Mark Watts, Managing Partner, and *Faye Harrison*, Associate, Bristows, London
Chair: *Dr Simon Rice*, Group Manager (Technology) Information Commissioner's Office, UK

14.45	<p>Parallel 1: Drones Eye in the sky: Drones, privacy and the law <i>Peter Lee</i>, Senior Associate, Taylor Vinters, Cambridge</p> <p>A privacy code of practice for drones <i>Attila Péterfalvi</i>, President, National Authority for Data Protection and Freedom of Information, Hungary</p> <p>Chair: <i>Dr Simon Rice</i>, Group Manager (Technology) Information Commissioner's Office, UK</p>	14.45	<p>Parallel 2: Hong Kong How amendments to Hong Kong's Personal Data Ordinance are impacting business <i>Fanny Wong</i>, Deputy Privacy Commissioner, Hong Kong</p> <p>Chair: <i>Professor Graham Greenleaf</i>, University of New South Wales, Australia and Asia-Pacific Editor, Privacy Laws & Business International Report</p>
15.30	Tea (sponsored by Dentons)		
15.50	<p>USA The FTC's privacy leadership role in the US <i>Julie Brill</i>, Commissioner, Federal Trade Commission, Washington DC</p> <p>Chair: <i>Stewart Dresner</i>, Chief Executive, Privacy Laws & Business</p> <p>Enforcement</p>		
16.15	<p>The CNIL's compliance programme in France <i>Florence Raynal</i>, Head, European and International Affairs Department, the CNIL, France</p>		
16.35	<p>The Netherlands DPA's programme of enforcement, cooperation and building bridges <i>Wilbert Tomesen</i>, Deputy Chairman, the Netherlands DP Authority</p>		
16.55	<p>"The ICO is in the possibilities business more than the prohibition business" <i>Christopher Graham</i>, Information Commissioner, UK</p>		
17.15	<p>The DPAs' Global Privacy Enforcement Network <i>Florence Raynal</i>, Head, European and International Affairs Department, the CNIL, France <i>Wilbert Tomesen</i>, Deputy Chairman, the Netherlands DP Authority <i>Julie Brill</i>, Commissioner, Federal Trade Commission, Washington DC <i>Christopher Graham</i>, Information Commissioner, UK</p> <p>Chair: <i>Nicholas Graham</i>, Partner, Dentons, UK</p>		
17.40	Close		
18.00	Guided walk around Cambridge or visit St John's College 17th century Old Library		
18.45	Drinks		
19.30	Dinner in the Hall		

1. Time is scheduled for discussion in each session.
2. Speakers are confirmed. However, conference content/timing/speakers may change.
3. Buffet lunches and 3 course dinners (within the time frame of your attendance) are included in the conference fees.
4. Registration, single accommodation costs and further information at www.privacylaws.com/annualconference

Tuesday 7th July

E-commerce; EU Data Protection draft Regulation; Surveillance

8.00 – 17.30 Registration

7.30 – 8.45 Breakfast in the Buttery

9.00 **Progress report on the EU Data Protection draft Regulation**

Bruno Gencarelli, Head of Unit, Data Protection, Directorate-General for Justice, European Commission, Brussels

Giovanni Buttarelli, European Data Protection Supervisor, Brussels

Isabelle Falque-Pierrotin, President, CNIL, France and Chair, EU Art. 29 DP Working Party

Christopher Graham, Information Commissioner, UK

Chair: *Richard Cumbley*, Partner, Linklaters, London

10.30 **Coffee (sponsored by Dentons)**

10.50 **Parallel 1: E-commerce**

Revision of the EU ePrivacy Directive:
Cookies, unsolicited direct marketing
messages, processing of location data
Jos Dumortier, time.lex – information
& technology law, Brussels

The impact of new privacy legislation
on e-commerce and online payments
Micah Thorner, General Counsel,
Ingenico e-Payments, Global Collect
Services, the Netherlands

Chair: *Valerie Taylor*, Consultant,
Privacy Laws & Business

10.50

Parallel 2: US-EU Safe Harbor at 15

The facts around compliance and
enforcement

Chris Connolly, Galexia, Australia

Chair: *Giovanni Buttarelli*, European
Data Protection Supervisor, Brussels

Parallel sessions

11.35 **The US-EU Safe Harbor: Keeping it afloat into the future**

Julie Brill, Commissioner, Federal Trade Commission, Washington DC

Bruno Gencarelli, Head of Unit, Data Protection, Directorate-General for Justice, European Commission, Brussels

Chair: *Stewart Dresner*, Chief Executive, Privacy Laws & Business

12.05 **Holding onto core Data Protection values**

An alternative approach if the current negotiations on the EU DP Regulation fail

Dr David Erdos, Lecturer in Law and the Open Society, Trinity Hall, University of Cambridge

12.15 **United Kingdom**

The Information Commissioner's future priorities

Christopher Graham, Information Commissioner, UK

Chair: *Stewart Dresner*, Chief Executive, Privacy Laws & Business

13.00 **Lunch**

14.00 **European Data Protection Supervisor**

The new European Data Protection Supervisor's Priorities

Giovanni Buttarelli, European DP Supervisor, Brussels

14.30 **Preparing now for the EU Data Protection Regulation**

Eduardo Ustaran, Partner, Hogan Lovells, UK

Chair: *Valerie Taylor*, Consultant, Privacy Laws & Business

15.00	<p>Parallel 1: Legitimate interests Revision of the EU ePrivacy Directive – How Experian makes legitimate interests work: A model for other sectors? <i>Janet Lane</i>, Privacy Counsel, and <i>Michael Smith</i>, Deputy General Counsel, Experian, UK</p> <p>Chair: <i>Gail Crawford</i>, Partner, Latham & Watkins, London</p>	15.00	<p>Parallel 2: One Stop Shop Your main establishment in the EU and the impact of this decision in the context of the EU Data Protection draft Regulation <i>Laura Lemire</i>, Attorney, Microsoft, Redmond, USA; <i>Karolina Mojzesowicz</i>, Head of DP Reform, D-G Justice, European Commission, Brussels; <i>John Bowman</i>, Promontory, London; <i>Florence Raynal</i>, CNIL, France</p> <p>Chair: <i>Charlotte Mullarkey</i>, Senior PSL, Allen & Overy, UK</p>
-------	--	-------	--

15.45 Tea (sponsored by Dentons)

16.05	<p>Parallel 1: Connected cars <i>Kirsten Whitfield</i>, Director, Wragge Lawrence Graham, UK <i>Tim Armitage</i>, Project Director, UK Autodrive, (leading the UK's driverless car consortium), Arup, UK</p> <p>Chair: <i>Elizabeth Denham</i>, Information and Privacy Commissioner, British Columbia, Canada</p>	16.05	<p>Parallel 2: China China's many data privacy laws: Convergence and enforcement <i>Professor Graham Greenleaf</i>, University of New South Wales, Australia and Asia-Pacific Editor, Privacy Laws & Business</p> <p>Chair: <i>David Trower</i>, Executive Director, Global Privacy, PPD, Cambridge</p>
-------	---	-------	--

Surveillance

16.50	<p>Always listening? Government agencies, telcos and their access to your private data in Europe and Asia <i>Richard Cumbley</i>, Partner and <i>Peter Church</i>, Counsel, Linklaters, London Chair: <i>Stewart Dresner</i>, Chief Executive, Privacy Laws & Business</p>
17.30	Close
18.00	Punting on the River Cam or guided walk around St John's College's gardens
18.45	Drinks (sponsored by Linklaters)
19.30	Dinner in the Hall (sponsored by Microsoft)

Privacy Laws & Businesses Services

Conference registration: www.privacylaws.com/register

Videos & images from previous events: www.privacylaws.com/About/Media-Centre/

Website advertising: www.privacylaws.com/Documents/PLB_Media_Pack.pdf

International & UK Reports, E news, searches, full index: www.privacylaws.com/Publications

Privacy Officers Network (PON): www.privacylaws.com/pon

Consulting, audits, training, & health check audit: www.privacylaws.com/training_consulting

Recruitment – permanent and contract: www.privacylaws.com/Recruitment

Wednesday 8th July

Practical privacy management

8.00 – 14.00 Registration

7.30 – 8.45 Breakfast in the Buttery

9.00 Research

The International Privacy Law Library
Professor Graham Greenleaf, University of New South Wales, Australia and
Asia-Pacific Editor, Privacy Laws & Business

9.20 Big Data

Big Data and the Internet of Things in the EU, US and Asia
Alan Charles Raul, Partner, Sidley Austin, USA
Big Data & Privacy: Finding the Right Balance
Mike Yeh, Assistant General Counsel, Microsoft, Redmond, USA
Chair: *Emilia Chantzi*, Director, Global Data Privacy Officer, BT Global Services, UK

10.10 Assessing privacy risks and Privacy by Design

How to measure privacy effectiveness using the Privacy by Design methodology
Tom Widgery, Director, Privacy & Information Security Governance, SVB Financial Group, USA
How to deliver accountability and build a privacy program based on privacy risk management
Steve Wright, Chief Privacy Officer, Unilever, UK
Chair: *Bojana Bellamy*, President, Centre for Information Policy Leadership, Hunton & Williams, London, UK

11.00 Coffee

11.20 Privacy Impact Assessments

Data flow mapping as a preparation for effective privacy impact assessments
Erik Luysterborg, Partner, Deloitte, Belgium

12.10 Cloud

Addressing privacy concerns in cloud services
Jon Bartley, Partner, Penningtons Manches, UK
Ross Woodham, Director, Legal Affairs, Peer1 Hosting, Canada and the UK
Lien Ceulemans, Senior Corporate Counsel EMEA, Privacy, Salesforce, UK
Chair: *Valerie Taylor*, Consultant, Privacy Laws & Business

13.00 Lunch

14.00 Audit

Preparing for an ICO audit
Rowenna Fielding, Information Governance Manager, Corporate Resources,
The Alzheimer's Society, London

14.45 ICO Enforcement

Operation Spruce, on the hiring of private investigators by major companies and others
Stephen Eckersley, ICO Head of Enforcement, UK
Chair: *Stewart Dresner*, Chief Executive, Privacy Laws and Business

15.30 Your privacy career roundtable discussion: Skills for success as a data protection manager at different stages of your career

Chair: *Emilia Chantzi*, Director, Global Data Privacy Officer, BT Global Services, UK

16.00 Close and Tea

Conference speakers and chair persons

DATA PROTECTION AUTHORITIES AND INTERNATIONAL ORGANISATIONS

- Christopher Graham, Information Commissioner, UK
- Isabelle Falque-Pierrotin, President, CNIL, France and Chair, EU Art. 29 DP Working Party
- Giovanni Buttarelli, European DP Supervisor, Brussels
- Julie Brill, Federal Trade Commissioner, USA
- Wilbert Tomesen, Deputy Chairman, The Netherlands DP Authority
- Attila Péterfalvi, DPA, Hungary
- Helen Dixon, DP Commissioner, Ireland
- Stephen Eckersley, ICO Head of Enforcement, UK
- Bruno Gencarelli, Head of Unit, Data Protection, D-G Justice, European Commission, Brussels
- Simon Rice, Group Manager (Technology) Information Commissioner's Office, United Kingdom
- Fanny Wong, Deputy Privacy Commissioner, Hong Kong
- Elizabeth Denham, Information and Privacy Commissioner, British Columbia, Canada
- Florence Raynal, Head of the Department of European and International Affairs, CNIL, France
- Karolina Mojzesowicz, Head of DP Reform, D-G Justice, European Commission, Brussels

COMPANIES

- Jeanette Fitzgerald, Executive VP, General Counsel & Chief Privacy Officer, Epsilon, USA
- Tom Widgery, Director, Privacy & Information Security Governance, SVB Financial Group, USA
- Janet Lane, and Michael Smith, Experian, UK
- Olga Ganopolsky, General Counsel, Privacy and Data Legal and Governance, Group Legal, Commercial Macquarie Group, Australia
- Micah Thorner, General Counsel, Ingenico e-Payments, Global Collect Services, the Netherlands
- Tim Armitage, Associate Director, Arup and Project Director, UK Autodrive, the Driverless Car Project
- Charlotte Halkett, Marketing Actuary, Insure The Box, UK
- Ross Woodham, Director, Legal Affairs, Peer1 Hosting, Canada
- Laura Lemire, Attorney, Microsoft, USA
- Emilia Chantzi, Director, Global Data Privacy Officer, BT Global Services, UK
- Lien Ceulemans, Senior Corporate Counsel EMEA, Privacy, Salesforce, UK
- Mike Yeh, Asst. General Counsel, Microsoft, USA
- Steve Wright, Chief Privacy Officer, Unilever, UK
- David Trower, Director, Global Privacy, PPD, Cambridge

LAW FIRMS AND CONSULTANTS

- Charlotte Mullarkey, Allen & Overy, UK
- Dr Mark Watts and Faye Harrison, Bristows, UK
- Eduardo Ustaran, Partner, Hogan Lovells, UK
- Brian Meenagh, Latham & Watkins, Qatar
- Alan Charles Raul, Sidley Austin, USA
- Kirsten Whitfield, Wragge Lawrence Graham, UK
- Peter Lee, Taylor Vinters, Cambridge, UK
- Nicholas Graham, Partner, Dentons, London
- Jos Dumortier, time.lex, Brussels
- Helena Wootton, Partner, Browne Jacobson, UK
- Jon Bartley, Partner, Penningtons Manchester, UK
- Richard Cumbley, Partner, Linklaters, London
- Peter Church, Counsel, Linklaters, UK
- Bojana Bellamy, President of Centre for Information Policy Leadership, Hunton & Williams, UK
- Gail Crawford, Partner, Latham & Watkins, London
- John Bowman, Promontory, UK
- Erik Luysterborg, Deloitte, Belgium
- Chris Connolly, Galexia, Australia
- Simon McDougall, MD, Promontory, UK

ACADEMICS/NOT FOR PROFIT

- Dr David Erdos, Lecturer in Law and the Open Society, Trinity Hall, University of Cambridge
- Rowenna Fielding, Information Governance Manager, Corporate Resources, The Alzheimer's Society, London

PRIVACY LAWS & BUSINESS

- Stewart Dresner, Chief Executive
- Laura Linkomies, Editor
- Professor Graham Greenleaf, Asia Pacific Editor, and University of NSW, Australia
- Valerie Taylor, Consultant

Privacy Laws & Business's 29th Annual International Conference
St John's College, Cambridge, 4-6 July 2016

PRIVACY LAWS & BUSINESS
DATA PROTECTION & PRIVACY INFORMATION WORLDWIDE

Privacy Laws & Business, 2nd Floor, Monument House, 215 Marsh Road,
Pinner, Middlesex HA5 5NE, United Kingdom.

Email: info@privacylaws.com Tel: +44 (0)20 8868 9200 Web: www.privacylaws.com