

32nd Annual International Conference

1 – 3 July 2019 - St. John's College, Cambridge, UK

Sponsorship & Exhibition Stand Options

Sponsorship Options	Date	Day	Price
Conference Bags	1 - 3 July	All	£2,500*
Conference Lanyards	2 - 3 July	All	£2,500**
Bag inserts	3 - 3 July	All	£500***
Exhibition Stand 1 - Large	1 July	Monday	£3,000
Exhibition Stand 1 - Large	2 July	Tuesday	£3,000
Exhibition Stand 1 - Large	3 July	Wednesday	£3,000
Exhibition Stand 2 - Small	1 July	Monday	£2,000
Exhibition Stand 2 - Small	2 July	Tuesday	£2,000
Exhibition Stand 2 - Small	3 July	Wednesday	£2,000
Exhibition Stand 3 - Small	1 July	Monday	£2,000
Exhibition Stand 3 - Small	2 July	Tuesday	£2,000
Exhibition Stand 3 - Small	3 July	Wednesday	£2,000
Cambridge Walking Tour	1 July	Monday	£1,000
Punting	2 July	Tuesday	£1,000
Pre-dinner drinks reception	1 July	Monday	£3,500
Pre-dinner drinks reception	2 July	Tuesday	£3,500
Refreshment Breaks	1 July	Monday	£1,500
Refreshment Breaks	2 July	Tuesday	£1,500
Refreshment Breaks	3 July	Wednesday	£1,500
Lunch	1 July	Monday	£1,500
Lunch	2 July	Tuesday	£1,500
Lunch	3 July	Wednesday	£1,500
Dinner	1 July	Monday	£2,000
Dinner	2 July	Tuesday	£2,000

All levels of Sponsorship and Exhibition Stands include:

- Your logo placement in the conference programme and promotional material in PDF & print format (subject to print deadlines).
- Your logo placement and web link on the conference page of the PL&B website.
- Your logo shown on screen in the lecture theatre at the start of each day and between sessions and included in printed participant binders.
- One promotional organisation flyer to be inserted in the conference bag.
- All staff from sponsors who are attending are welcome to attend all conference sessions.
- Signage which you supply, displayed in the appropriate area associated with your sponsorship (not applicable to Conference Bags, Bag Inserts or Cambridge Walking Tour).

Sponsorship and Exhibition Stand Conditions:

- 20% VAT will be added to all the above prices.
- Price does not include registration for staff. Staff attending the conference must register. [Very early bird registration is now open.](#)
- Sponsorship fee is payable in full prior within 30 days of the invoice or prior to the start of the conference, whichever is sooner. If payment is not received on time we may offer your sponsorship option(s) to other organisations.
- Once payment is received, PL&B will add your name as a sponsor of the conference to the website and printed materials.
- PL&B will need your logo in eps and jpeg formats to add it to the printed materials and website.
- You will be responsible for arranging delivery and collection of promotional materials, signage, etc to and from the conference.

Conference Bag

- Your logo included on the bags with PL&B's logo.
- Conference Bags can be a design of your choice, but is subject to PL&B approval.
* Plus the cost of the bags.

Conference Lanyards

- Your logo included on the lanyards with PL&B's logo.
- Lanyards are designed and sourced by PL&B.
** Plus the cost of the lanyards, which would be chargeable.

Bag Inserts

- Bag inserts are one piece of organisation promotional material to be inserted in the Conference Bags, such as brochures, pens, memory sticks, stress balls, RFID credit card protector, phone stands, power banks, note pads, keyrings, sweets, etc.
- All items are subject to PL&B approval.
*** Plus the cost of the items.

Exhibition Stands

- **Exhibition Stand 1 - Large**
 - Includes 5 foot by 2 foot table (150cm x 60cm) and 2 chairs.
 - Banner size limited to 6 foot by 6 foot (180cm x 180cm).
- **Exhibition Stands 2 & 3 - Small**
 - Includes 2.5 foot by 2 foot table (76cm x 60cm) and 2 chairs.
 - Banner size limited to 6 feet high by 3 feet wide (180cm x 90cm).
- Price does not include a monitor or stand in the exhibition areas. We can provide a recommendation on where to rent them if needed.

Delivering to and collecting materials from the conference:

- **Address** - Privacy Laws & Business Conference
Fisher Building
St John's College
Off Northampton Street
Cambridge
CB3 0AD
- **Delivery** - All materials should arrive no earlier than Friday 28 June 2019. Delivery should be made between 8.00am – 6.00pm.
- **Collection** - All materials must be collected by 6pm Wednesday 3 July 2019.

To book your sponsorship options email K'an Thomas: kan@privacylaws.com.

Please note: requests will be processed on a first come first served basis.