Developing Successful Privacy Relationships

WHO SHOULD ATTEND
- Data Protection Managers & Staff
- Chief Privacy Officers
- Freedom Of Information Managers
- Advisers & Trainers
- Company Secretaries
- Lawyers
- Information Systems, Data Security & Database Managers
- Auditors
- Consultants
- Marketing Managers
- Human Resources Managers

Conference
July 1st-3rd 2002, St. John’s College, Cambridge, UK

15TH ANNUAL INTERNATIONAL

CONFERENCE PROGRAMME
17 CONTINUING PROFESSIONAL DEVELOPMENT HOURS

“Excellent conference – great value for money.”
PRICEWATERHOUSECOOPERS

Register for this event and get more information at www.privacylaws.com
PRACTICAL SESSIONS
By attending this conference, you will gain the knowledge and skills to enhance your role as a data protection/privacy professional. Drawing together leading privacy experts and practitioners from around the world, the conference will include the following themes:

- Balancing privacy relationships and business needs
- Practical application of key data protection laws around the world
- Transborder data flow issues: Safe Harbor principles/model contracts
- Integrating good privacy practices into marketing activities
- Managing online relationships
- Using privacy enhancing software to effectively manage relationships
- Understanding privacy implications of emerging technologies
- Explaining tensions between the FOI and Data Protection Acts
- Auditing your organisation effectively for privacy compliance

THE ESSENTIAL EVENT
You are sure to gain professionally, hear and meet world class speakers, scan the horizon for new issues and enjoy the unique summer school atmosphere.

A HISTORIC LOCATION
St. John’s College, founded in the 16th century, is a beautiful conference location which combines modern conference facilities with the best of old Cambridge atmosphere. It provides a professionally equipped lecture theatre and first-rate cuisine in the medieval dining hall, the college has quiet gardens and a tranquil setting by the River Cam.

Conference
15TH ANNUAL INTERNATIONAL
July 1st-3rd 2002, St. John’s College, Cambridge, UK

THIS YEAR’S PROGRAMME focuses on developing and managing privacy relationships. Successful privacy relationship management can do more than give your organisation a competitive advantage. Ultimately you can help your organisation build value through better management of your relationships with customers, prospects, employees and other groups, all of whom have different privacy expectations.

We invite you to participate in the conference, held at the beautiful St John’s College, Cambridge from July 1st-3rd. This year we offer a new option of attending an audit workshop on July 3rd/4th or a meeting of the European Privacy Officers Network on July 4th. You can find further details of the sessions online at www.privacylaws.com.

THE CONFERENCE PROVIDES
- A well balanced programme finely attuned to your needs, covering current and future issues, and also clarifying the actions your organisation may need to take to ensure compliance with the law
- Speakers will include managers, Data Protection Authorities, and lawyers
- Optimum time and space to network not only with colleagues in other organisations but also with staff from Data Protection Authorities from several countries who are eager to discuss issues informally with you
- 17 Continuing Professional Development Hours
# 15th Annual International Conference

**July 1st-3rd 2002, St. John's College, Cambridge, UK**

## Day 1 – Monday July 1st, 2002

<table>
<thead>
<tr>
<th>09.00-18.00</th>
<th>Registration in the Fisher Building</th>
<th>10.00</th>
<th>Coffee</th>
</tr>
</thead>
</table>

| 10.30 | Chairman’s introduction: Developing successful privacy relationships  
Stewart Dresner, Chief Executive, Privacy Laws & Business |
|-------|-------------------------------------------------------------|

| 10.45 | Building value through better privacy relationships  
Peter Cullen, Corporate Privacy Officer, Royal Bank of Canada, Toronto |
|-------|------------------------------------------------------------------|

| 11.30 | Defining the boundaries of privacy in the United Kingdom: The new law  
Simon Chalton, Solicitor and Consultant, Bird & Bird, London |
|-------|-------------------------------------------------------------------|

| 12.00 | Parallel Options  
(1) Basic training: Introduction to the UK Data Protection Act 1998  
Compliance Officers, Office of the Information Commissioner, UK  
(2) Records management in the DPA/FOI era: Lessons from the public and private sectors  
Kelvin Smith, Consultant, Public Records Office, London and Alison North, Managing Director, FileBusters, London  
(3) Marketing via your website while protecting visitors’ personal data  
Susan Singleton, Solicitor and Associate Editor, Privacy Laws & Business UK Newsletter |
|-------|----------------------------------------------------------------------------------------------------------------|

<table>
<thead>
<tr>
<th>13.00</th>
<th>Lunch in The Hall</th>
</tr>
</thead>
</table>

| 14.00 | France’s new data protection bill  
Michel Gentot, President, CNIL, Paris  
Chair: Bojana Beilamy, Global Data Privacy Compliance Lead, Accenture |
|-------|-------------------------------------------------------------------|

### The Data Protection Act and Freedom of Information Act: Co-existence or Tension? Part 1

| 14.45 | How the UK’s Freedom of Information laws will impact the public and private sectors  
David Goldberg, deejee Research Consultancy, Co-convenor, Campaign for Freedom of Information in Scotland |
|-------|------------------------------------------------------------------|

| 15.00 | The FOI/DPA interface: Biased towards confidentiality?  
Graham Smith, Deputy Information Commissioner, UK |
|-------|----------------------------------------------------------------|

| 15.15 | Law enforcement: An insatiable demand for personal data?  
Gordon Elliott, Data Protection and Freedom of Information Manager, Northern Constabulary, Scotland |
|-------|----------------------------------------------------------------|

<table>
<thead>
<tr>
<th>15.30</th>
<th>Tea</th>
</tr>
</thead>
</table>

### International data protection law

| 14.45 | Spain’s Law on Protection of Personal Data and data security regulations  
Javier Fernandez-Samaniego, Attorney, Linklaters & Alliance, Madrid |
|-------|------------------------------------------------------------------|

### The Data Protection Act and Freedom of Information Act: Co-existence or Tension? Part 2

| 16.00 | Can public authorities disclose personal data in the public interest?  
Maurice Frankel, Director, FOI Campaign, London |
|-------|------------------------------------------------------------------|

| 16.15 | Privacy and Freedom of Information: My experience of resolving the conflicts  
Dr David Flaherty, Consultant and former Information & Privacy Commissioner, British Columbia, Canada |
|-------|------------------------------------------------------------------|

| 16.30 | Panel discussion  
David Goldberg, Graham Smith, Gordon Elliott, Maurice Frankel, Dr David Flaherty |
|-------|----------------------------------------------------------------|

### UK data protection law

| 16.00 | Impact of the Data Protection Act on professional services firms  
Francis Kean, Solicitor and Partner, Barlow, Lyde & Gilbert, London |
|-------|------------------------------------------------------------------|

### The Data Protection Act and Freedom of Information Act: Co-existence or Tension? Part 2

| 14.45 | How the UK’s Freedom of Information laws will impact the public and private sectors  
David Goldberg, deejee Research Consultancy, Co-convenor, Campaign for Freedom of Information in Scotland |
|-------|------------------------------------------------------------------|

| 15.00 | The FOI/DPA interface: Biased towards confidentiality?  
Graham Smith, Deputy Information Commissioner, UK |
|-------|----------------------------------------------------------------|

| 15.15 | Law enforcement: An insatiable demand for personal data?  
Gordon Elliott, Data Protection and Freedom of Information Manager, Northern Constabulary, Scotland |
|-------|----------------------------------------------------------------|

<table>
<thead>
<tr>
<th>15.30</th>
<th>Tea</th>
</tr>
</thead>
</table>

### International data protection law

| 14.45 | Spain’s Law on Protection of Personal Data and data security regulations  
Javier Fernandez-Samaniego, Attorney, Linklaters & Alliance, Madrid |
|-------|------------------------------------------------------------------|

### The Data Protection Act and Freedom of Information Act: Co-existence or Tension? Part 2

| 16.00 | Can public authorities disclose personal data in the public interest?  
Maurice Frankel, Director, FOI Campaign, London |
|-------|------------------------------------------------------------------|

| 16.15 | Privacy and Freedom of Information: My experience of resolving the conflicts  
Dr David Flaherty, Consultant and former Information & Privacy Commissioner, British Columbia, Canada |
|-------|------------------------------------------------------------------|

| 16.30 | Panel discussion  
David Goldberg, Graham Smith, Gordon Elliott, Maurice Frankel, Dr David Flaherty |
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Time</td>
<td>Session Title</td>
</tr>
<tr>
<td>-------</td>
<td>-------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>16.45</td>
<td>How data protection law is developing in Europe: the EU Data Protection Directive; harmonising data protection rules for employee data; the EU E-communications Draft Directive</td>
</tr>
<tr>
<td>17.45</td>
<td>Open Forum</td>
</tr>
<tr>
<td>18.15</td>
<td>Close and Guided Walks</td>
</tr>
<tr>
<td>18.45</td>
<td>Drinks</td>
</tr>
<tr>
<td>19.30</td>
<td>Dinner in The Hall</td>
</tr>
</tbody>
</table>

**DAY 2 – TUESDAY JULY 2ND, 2002**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>07.30-08.45</td>
<td>Breakfast in The Buttery</td>
<td></td>
</tr>
<tr>
<td>08.30-17.30</td>
<td>Registration in the Fisher Building</td>
<td></td>
</tr>
</tbody>
</table>

**Parallel Options**

1. **Criminal Records Bureau Update: Next Steps**
   - Chris Cadman, Policy Manager, Criminal Records Bureau, Liverpool, UK

2. **Basic training: Introduction to the UK Data Protection Act 1998**
   - Compliance Officers, Office of the Information Commissioner

**Training and communication**

- Chair: Shelley Malhotra, Consultant, Privacy Laws & Business

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.45</td>
<td>How Marks &amp; Spencer developed an awareness programme for its financial services staff</td>
<td>Amanda Finch, Information Security Manager, and Carol Penny, Compliance Manager, Marks &amp; Spencer</td>
</tr>
<tr>
<td>10.15</td>
<td>Sharon Gould’s Diary: A day in the life of a data protection manager</td>
<td>Sharon Gould, Data Protection Manager, Royal Society for the Prevention of Cruelty to Animals</td>
</tr>
</tbody>
</table>

**Alternative solutions for lawful international transfers of personal data from EU countries**

- Chair: Professor Chris Reed, Centre for Commercial Law Studies, Queen Mary, University of London; Of counsel, Tite & Lewis, London

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.45</td>
<td>Chair’s introduction</td>
<td></td>
</tr>
<tr>
<td>10.00</td>
<td>The European Commission’s use of its powers to facilitate transfers to non-EEA countries: Model contracts/adequacy, including US Safe Harbor</td>
<td>Susan Binns, Director, Data Protection, Internal Market Directorate General, European Commission, Brussels</td>
</tr>
<tr>
<td>10.30</td>
<td>Successfully managing international privacy relationships despite the problems of Safe Harbor or model contracts</td>
<td>Professor Joel Reidenberg, Fordham University Law School, NY, USA</td>
</tr>
</tbody>
</table>

**UK Data Protection Act**

- Chair: Stewart Dresner, Consultant, PL&B

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.00</td>
<td>Coffee</td>
<td></td>
</tr>
<tr>
<td>11.30</td>
<td>Using the Data Protection Act as a weapon in litigation</td>
<td>Daniel Pavin, Solicitor, Taylor Joyson Garrett, London</td>
</tr>
<tr>
<td>12.00</td>
<td>Information security issues at Air Products Europe and how ISO 17799 can help</td>
<td>Arnie Bates, Information Security Manager, Air Products Europe</td>
</tr>
<tr>
<td>12.30</td>
<td>How to conduct a successful data protection audit</td>
<td>Dr. Hayden Kendler, Principal Auditor, PL&amp;B</td>
</tr>
</tbody>
</table>

**UK Freedom of Information Act**

- Chair: Dr. David Flaherty, Consultant and former Information & Privacy Commissioner, British Columbia, Canada

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.30</td>
<td>Criteria for approval of publication schemes under the Freedom of Information Act</td>
<td>Graham Smith, Deputy Information Commissioner, UK</td>
</tr>
</tbody>
</table>

**Alternative solutions for lawful international transfers of personal data from EU countries**

- Chair: Professor Chris Reed, Queen Mary, University of London; Of counsel, Tite & Lewis, London

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.30</td>
<td>Accenture’s global data privacy policy as an alternative solution for lawful international transfers of personal data</td>
<td>Bojana Bellamy, Global Data Privacy Compliance Lead, Accenture</td>
</tr>
<tr>
<td>12.00</td>
<td>How BP makes its global data protection policy a working reality</td>
<td>Mark Keddie, Data Protection Coordinating Manager, BP</td>
</tr>
<tr>
<td>12.30</td>
<td>Panel discussion</td>
<td></td>
</tr>
</tbody>
</table>
**Privacy and data sharing across the public services**

**14.00 Privacy and Data Sharing: The way forward for public services**
Rob Lloyd-Jones, Team Member, Privacy & Data Sharing Project, Performance & Innovation Unit, Cabinet Office, UK

**14.30 Advisory group responses to the Privacy and Data Sharing report**
(1) The Information Commissioner’s perspective
David Smith, Assistant Information Commissioner, UK
(2) The way forward for public services?
Professor Charles Raab, School of Social & Political Studies, University of Edinburgh

**15.00 The risks of data sharing: Can it truly be ‘informed’?**
Dr David Flaherty, Consultant and former Information & Privacy Commissioner, British Columbia, Canada

**15.20 Data sharing between local government and other public sector agencies**
Eduardo Ustaran, Solicitor, Berwin Leighton Paisner, London
Adrienne Walker, Data Protection Officer, Corporate Performance Branch, Greater Manchester Police
A local government officer (name to be confirmed)

**Financial services**
Chair: Simon Chalton, Solicitor and Consultant, Bird & Bird, London

**14.00 Exploring the tension between the UK Money Laundering Regulations and Data Protection Act**
The Treasury’s guidance: How will it work?
Francis Aldhouse, Deputy Information Commissioner, UK
Christopher Rees, Partner and Solicitor, Kate Brimsted, Solicitor, Herbert Smith, London

**15.00 How the Royal Bank of Scotland manages its manual files and responds to access requests**
Richard Bone, Senior Policy Consultant, Conduct of Business, The Royal Bank of Scotland Group

**Developing successful privacy relationships using smarter marketing**

**14.00 Introduction**
Nicola McKilligan, Principal Consultant, PL&B

**14.15 How British Airways integrates its privacy policy with its global marketing and enhances its relationship with customers to achieve maximum lifetime value**
Brian Duxon, Information Security Manager and Paul Byrne, Principal Information Security Analyst, British Airways

**14.45 How global companies navigate the demands of different data protection laws while still developing consumer relationships**
Barbara Wellbery, Partner, Morrison & Foerster, Washington DC

**15.00 The risks of data sharing: Can it truly be ‘informed’?**
Dr David Flaherty, Consultant and former Information & Privacy Commissioner, British Columbia, Canada

**15.20 Data sharing between local government and other public sector agencies**
Eduardo Ustaran, Solicitor, Berwin Leighton Paisner, London
Adrienne Walker, Data Protection Officer, Corporate Performance Branch, Greater Manchester Police
A local government officer (name to be confirmed)

**15.30 Panel discussion**

**16.00 Tea**

**16.15 Privacy Enabling Technology: Microsoft’s vision of privacy and its relevance in trustworthy computing**
John Noakes, .NET Policy and Regulatory Affairs Manager, Microsoft UK
Commentator: Professor Joel Reidenberg, Fordham University Law School, New York, USA
Chair: Professor Chris Reed, Queen Mary, University of London; Of counsel, Tite & Lewis, London

**17.30 Parallel Options**
(1) European Privacy Officers Network (EPON) Information Meeting
David Trover, Chair, the European Privacy Officers Network, and Chief Privacy Officer, IMS
Stewart Dresner and Sandra Kelman, Privacy Laws & Business, EPON Secretariat

(2) Open Forum
Participants may volunteer to lead a discussion on any privacy/FOI issue not covered elsewhere on the programme (4 rooms available)

**18.00 Close**

**18.15 Punting on the River Cam**

**18.45 Drinks**

**19.30 Dinner in The Hall**

---

*www.privacylaws.com*

Our website offers a wealth of information about our services, as well as useful links to other privacy pages:
- A more detailed and up to date conference timetable
- How to recruit data protection staff
- Consultancy
- Forthcoming PL&B conferences and workshops
- Information on PL&B’s range of newsletters
- Audits
09.00 Data protection surgery: put your questions to a specialist panel
Chair: Stewart Drever, Chief Executive, Privacy Laws & Business
Dr David Flaherty, Consultant and former Information & Privacy Commissioner, BC, Canada
Nicola McKilligan, Principal Consultant, PL&B
David Trower, Data Protection Manager, IMS, Chair of the European Privacy Officers Network

Protecting privacy in a mobile society
Chair: Christopher Millard, Solicitor and Partner, Linklaters, London

09.30 The new legal framework
Christopher Millard, Solicitor & Partner, Linklaters, London

09.45 Compliance and beyond: Working towards global marketing on the move
Patrick Walsh, Data Protection Manager, Vodafone and Chair, Mobile Industry Data Protection Forum

10.15 Managing opt-ins and opt-outs to ensure compliant e-mail and text message marketing
Douglas Mellor, Commercial Director, Integrated Business Management Solutions, Qinetiq, Malvern, UK

10.25 Wireless footprints: the Information Commissioner’s perspective
Francis Aldhouse, Deputy Information Commissioner, UK

11.00 Coffee

11.30 The Information Commissioner’s Employment Practices Code
David Smith, Assistant Information Commissioner, UK

12.30 Lunch

Protecting privacy relationships and consumers’ identity
Chair: Nicola McKilligan, Principal Consultant, Privacy Laws & Business

13.30 Chair’s introduction: Aspects of customers’ identity and how to protect it

13.45 Facing the challenge of identity theft
Eugene Oscapella, Solicitor and Barrister, Associate Editor, Privacy Laws & Business International Newsletter

14.00 Anonymising Personal Data: An international review
Dr. Ian Walden, Head of IT Law Unit, Centre for Commercial Law Studies, Queen Mary, University of London and Consultant, Baker & McKenzie, London

14.30 How Halifax Bank of Scotland strengthens trust by satisfying customers’ concerns over confidentiality
Moray Wilson, Group Data Protection Policy Manager, Bank of Scotland, Edinburgh

15.00 Panel discussion

15.30 Close and Tea
Note: Time has been scheduled for discussion at the end of each session. It may be necessary to change the content/timing of the programme and/or speakers.

09.30-17.30 How to use the Information Commissioner’s Data Protection Audit Manual: Day 1
All day parallel session (must be pre-booked with Day 2 on July 4th at the Royal Cambridge Hotel)
Dr. Hayden Kendler, Principal Auditor, Privacy Laws & Business
Separate programme available from Privacy Laws & Business or visit www.privacylaws.com

THURSDAY JULY 4TH, 2002 (ROYAL CAMBRIDGE HOTEL)

Parallel Options
09.00 (1) How to use the Information Commissioner’s Data Protection Audit Manual: Day 2
Dr. Hayden Kendler, Principal Auditor, Privacy Laws & Business

09.30 (2) Meeting of the European Privacy Officers Network (programme to be announced)
Separate programme available from Privacy Laws & Business or visit www.privacylaws.com
EXHIBITION SPACE
This year we have allocated space adjacent to the conference auditorium, for companies wishing to demonstrate their products and services which will assist in managing privacy relationships.

This conference provides a unique opportunity for you to have direct contact with key data protection decision-makers at Europe’s largest international data protection event.

Sponsorship opportunities are available for exhibition stands, lunches, evening receptions and documentation packs. For further information, contact Kevin Considine at kevin@privacylaws.com

“As usual this is the one conference in the year that is ‘must attend’. The range of speakers and delegates is unparalleled, as is the range of debate.”

DAVID BOOTH, HM PRISON SERVICE

“Very informative, it asked and answered some interesting questions. The quality of the presentations was very high.”

SUZANNE RODWAY, LINKLATERS

“Excellent conference – great value for money.”

PRICEWATERHOUSECOOPERS

“Speakers and content very informative and topical... materials excellent, location excellent... well done!”

PAT HIORNS, GREATER MANCHESTER POLICE

“Excellent, well-rounded conference with quality speakers from UK, EU and the USA, with a good mix of delegates from the public and private sectors.”

ALISON PANNELL, CALLCREDIT PLC

“Being new to data privacy, I learned a huge amount.”

ORACLE CORPORATION

Previous participants
at PL&B conferences include:

- Abbey National
- American Express
- AT&T
- Barclays
- British Airways
- British Gas
- British Petroleum
- British Telecom
- Cellnet
- Citibank
- Dun & Bradstreet
- Experian
- Fidelity
- Federal Express
- Ford Credit
- General Motors
- Glaxo Wellcome
- GRE
- HBOS
- Hoechst
- IBM
- ICI
- KPMG
- Marks & Spencer
- Microsoft
- Motorola
- Oracle
- PWC
- Prudential
- Reuters
- Royal & Sun Alliance
- Shell
- Privacy Regulators
- DP Authorities
- European Union
- OECD
- Charities
- Public Sector

Data Protection Audit Workshop
On January 9th, 2002, Elizabeth France, the Information Commissioner published her Guide to Data Protection Auditing on CD-ROM which is available from her office. It aims to help any organisation holding personal information to carry out data protection compliance audits.

As a result, Privacy Laws & Business has arranged a workshop on July 3rd and 4th in Cambridge to explain how to use the audit methodology to maximum advantage. Using the manual will help you collect and analyse the evidence to assess for yourself the extent of your compliance with the Data Protection Act and to decide whether you are following good practice.

PL&B’s experienced audit team is available for your projects. Please contact Hayden Kendler at: hayden@privacylaws.com

Register for this event and get more information at www.privacylaws.com

PUBLICATIONS • CONFERENCES • CONSULTING • RECRUITMENT • TRAINING • COMPLIANCE AUDITS

INTEGRATING PRIVACY LAWS INTO GOOD BUSINESS PRACTICE
The European **Privacy Officers Network**

*Privacy Laws and Business* invites you to join the European Privacy Officers Network (EPON)

**EPON’S AIMS**

- to establish a network of Privacy Officers, with European and/or worldwide data protection/privacy compliance interests and roles, and to assist with issues of national and international data protection law compliance faced by companies doing business in more than one country.

**WHO CAN JOIN?**

Membership of EPON is open to Privacy/Data Protection professionals working for organisations operating in more than one country. Members will have European responsibilities for privacy, which may be part of wider regional or worldwide functions.

The next meetings are April 24th in London and July 4th in Cambridge. For further information, contact Sandra Kelman: sandra@privacylaws.com

### INTERNATIONAL CONFERENCE 2002 REGISTRATION FORM

**Personal Details**

(For more than one person, photocopy this form)

- **Name:**
- **Position:**
- **Organisation:**
- **Address:**
  - **Tel:**
  - **Fax:**
- **E-Mail:**
- **Signature:**
- **Date:**
- **Special Diets:**

**Conference Registration**

(For college accommodation please tick separate box below)

- **Days Attending:** **Mon** **Tues** **Wed** **Thur** (PLEASE CIRCLE)
- **2 Day Conference plus 2 Day Audit Workshop**, Papers & CD-Rom including all meals £1,750.00 plus VAT (£2,056.25)
- **3 Day Conference, Papers & CD-Rom excluding accommodation, including all meals** £1,250.00 plus VAT (£1,468.75)
- **2 Day Conference, Papers & CD-Rom excluding accommodation, including all meals** £975.00 plus VAT (£1,116.25)
- **1 Day Conference, Papers & CD-Rom including lunch** £490.00 plus VAT (£575.75)
- **2 Day Audit Workshop & Papers July 3rd/4th** £1,000.00 plus VAT (£1,175.00)
- **Conference Papers and Post Conference Reports on CD-Rom for non participants.** £205.00 plus VAT (£240.88)
- **College Dinner Sun 30th June** £44.00 plus VAT (£51.70)
- **Restaurant Dinner Wed 3rd July** £44.00 plus VAT (£51.70)
- **College Accommodation including breakfast** £60.00 plus VAT (£70.50) per night
- **Sun 30th June**
- **Mon 1st July**
- **Tues 2nd July (tick nights)**
  - **For hotels nearby see www.privacylaws.com/conferences**

**EPON Membership**

- **EPON Membership, 3 Meetings per annum & Papers** including lunches £1,000.00 plus VAT (£1,175.00)
- **EPON Trial Membership July 4th, Meeting & Papers** including lunch £330.00 plus VAT (£391.28)

* July 4th Audit Workshop and EPON at Royal Cambridge Hotel

**Payment Options**

Please note that to secure your registration, you must either make your payment or send a purchase order by May 31st 2002. Until we receive either, your registration is not guaranteed.

1. Please make cheques payable to: *Privacy Laws & Business*
2. Bank transfer direct to our account:
   - **Privacy Laws & Business**, Barclays Bank PLC, 355 Station Road, Harrow, Middlesex, HA1 2AN, UK.
   - Bank sort code: 20-37-16   Account No.: 20240664
   - Cheque or direct bank payments from outside the UK, will be charged an extra £15.00 plus VAT = £17.63 to cover bank charges.
   - Please send a copy of the transfer order with this form.
3. Credit/Debit card:   - **American Express**   - **MasterCard**
   - **Visa** (additional 3.75% charge for credit cards)   - **Switch**

- **Card Name:**
- **Credit card number:**
- **Expiry date:**
- **Issue No:**
- **Postcode:**

**Data Protection Notice:** Privacy Laws & Business will not pass your contact details to others without your consent. Please indicate if you do not wish to receive further information about: [ ] our recruitment service [ ] our other products and services.

Please return this form to: Ms Gill Ehrlich, Conference Coordinator, Privacy Laws & Business, Raebarn House, 100 Northolt Road, Harrow, Middlesex, HA2 0BX, UK. e-mail: gill@privacylaws.com   Tel: +44 (0)20 8423 1300   Fax: +44 (0)20 8423 4536