



**2nd Floor, Monument House, 215 Marsh Road, Pinner, Middlesex HA5 5NE, United Kingdom**  
Tel: +44 (0)20 8868 9200 Fax: +44 (0)20 8868 5215 e-mail: [info@privacylaws.com](mailto:info@privacylaws.com) [www.privacylaws.com](http://www.privacylaws.com)

Media information

Wednesday 2 July 2008

**Privacy Laws & Business 21<sup>st</sup> Annual International Conference – 7-9 July 2008**

Richard Thomas, the UK Information Commissioner, will spell out the implications for organisations which fail to take data protection seriously when he speaks at Privacy Laws & Business's 21st Annual International Conference 7-9 July.

Conference participants will also hear the latest news from the Head of Information Rights at the Ministry of Justice about possible extensions of the Freedom of Information Act to the private sector when carrying out public duties. The Chair of the Information Tribunal, John Angel, will explain the trends emerging from three years of experience hearing appeals on both the Data Protection Act and the Freedom of Information Act. Les Kingstone of Aegon, a financial services company, will cover employing a private investigator to conduct surveillance, legally.

Other sessions will focus on the privacy implications of social networking in the workplace, targeted behavioural marketing and mobile marketing. There are several international sessions covering data protection trends at EU level and in France, Germany and Spain. Privacy Laws & Business will present the results of six months research on the prospects of new laws in 18 European countries on how to respond to lost or stolen personal data incidents, reported frequently in the UK. The conference features 50 speakers from 10 countries and is Europe's largest international data protection event.

Ends

### **Notes to editors**

1. Privacy Laws & Business 21<sup>st</sup> Annual International Conference: Value Privacy, Secure Your Reputation, Reduce Risk, 7-9<sup>th</sup> July, 2008, St. John's College, Cambridge. To see the full programme with speakers from 10 countries please visit <http://www.privacylaws.com/annualconference>
2. Privacy Laws & Business provides an independent international privacy laws information service. Clients include many of the world's largest companies and specialist lawyers in almost 50 countries.  
In the United Kingdom, the company provides services to help its private and public sector clients comply with both the Data Protection Act and the Freedom of Information Act. The company's website is [www.privacylaws.com](http://www.privacylaws.com)