



[Draft program]

Privacy Laws & Business European Privacy Officers Network

LISBON Briefing

24th November, 2010

(Morning)

(09.00) **1. REGISTRATION**

(09.30) **2. BEGINNING OF BRIEFING**

- Beginning of session, by Stewart Dresner (*Privacy Law and Business*) and Magda Cocco (VdA Partner responsible for Data Privacy)

3. DATA PRIVACY IN PORTUGAL

- (09.50)
- General overview of the Portuguese data privacy scene

- Top data privacy issues in Portugal:

- (10.00)
- (a) Specific data privacy issues in Portuguese legislation:

Liability in Data Processing - distinction between data controller/data processor (who is liable?)

- (10.15)
- (b) Portuguese Data Privacy Authority (CNPD) - powers and practices

- (10.30)
- (c) Database management - legal and practical issues concerning data retention periods and deletion of data

- (10.45)
- (d) Processing of personal data for marketing purposes;

(11.00) (e) Specific practical issues regarding particular sectors
(for example, telecommunications, pharmaceutical services, financial services)

(11.15) **Coffee Break**

(11.30) **4. PRIVACY CHALLENGES FOR HUMAN RESOURCES COMPLIANCE**

- Intervention by Jacinto Moniz de Bettencourt (Uría Menéndez Lisboa) on whistleblowing procedures, harassment policies and Internet and e-mail monitoring

(12.15) **5. OUTSOURCING**

- Negotiating privacy aspects of an outsourcing agreement

(12.45) **6. WHY YOU SHOULD CARE – A PRACTICAL APPROACH TO DATA PRIVACY ISSUES**

- Guest speaker(s) intervention on data privacy impact on a specific sector:
 - (i) Marketing and customer/profile data in the pharmaceutical industry
 - (ii) Employment issues and employee monitoring in banking and financial services

(13.15) **Lunch**

(Afternoon)

(14.15) **7. DATA PRIVACY ISSUES IN INTERNATIONAL DATA TRANSFERS**

- General Overview of the legal scene
- Binding Corporate Rules/EU Standard Contractual Clauses/Intra-Group Agreements



- International data transfer to African Portuguese speaking countries – main issues and local data privacy legislation in Angola, Mozambique and the Cape Verde Islands

(15.00) 8.

HOW TO PREPARE FOR INSPECTIONS, AUDITS AND DAWN-RAIDS BY CPND

- CNPD inspections – how does the CNPD decide who to inspect?
- Who should be responsible in your company?
- Preparing a plan

(15.45)

Coffee Break

(16.00) 9.

Q & A SESSION

Open Q&A session to speakers regarding the topics covered in the briefing

For example:

- What kind of data security should my company adopt?
- What should we do if a laptop computer with personal data is lost or stolen?
- How should I add data privacy to our current audit program?
- How should I respond if the police requests access to telecommunications and/or e-mail records?
- How can I persuade management to put privacy on their agenda?
- Do I need to appoint a Data Protection Officer? If so, what is their role?

(17.30)

10. CLOSE OF BRIEFING

